

# Hwy 29 Boulevard of Opportunity Study

**Community Meeting #2:  
*Creation of Vision & Goals***  
October 28, 2010

**TRANSFORMING  
HIGHWAY 29 CORRIDOR  
INTO THE BOULEVARD OF  
OPPORTUNITY**

**COMMUNITY MEETING #2  
THURSDAY 6:30 pm  
OCTOBER 28, 2010**

at PROVIDENCE CHRISTIAN ACADEMY  
4575 Lawrenceville Highway  
Lilburn, GA 30047

**We need your input!**

**Dont' forget to  
take the survey!**  
[www.highway29study.com](http://www.highway29study.com)

for more information & complete list of meeting dates  
visit us on the web @ [www.highway29study.com](http://www.highway29study.com)  
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# STUDY OVERVIEW AND PROCESS

*Why* is it important?

*Who* is involved?

*Where* will this occur?

*How* will the plan be completed?

*What* are the possibilities?

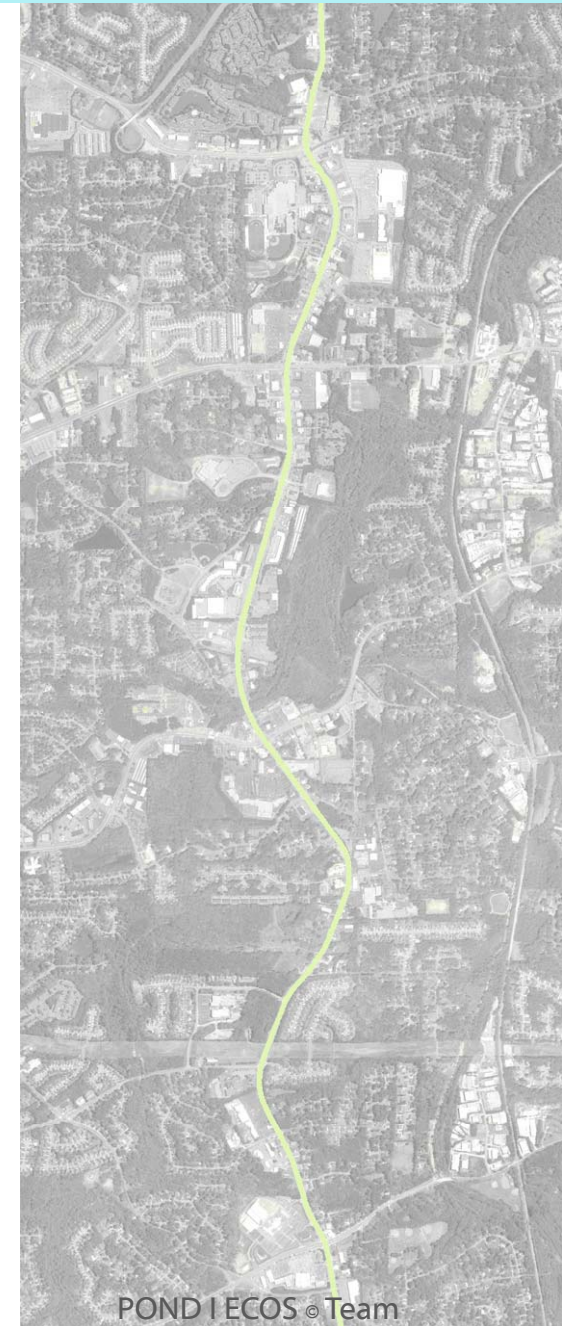
# STUDY OVERVIEW AND PROCESS

## Project Overview

- Provide **land use, mobility, urban design, and implementation recommendations** for the 4-mile corridor between Ronald Reagan Parkway and Rockbridge Road

## Why is this important?

- To determine appropriate land uses, transportation improvements, revitalization opportunities, and urban design elements to create a **mixed-use, pedestrian friendly, upscale destination corridor** that supports and **encourages alternate forms of transportation.**
- Create a regional model for how to effectively re-market, re-imagine and re-invigorate a community through the transformation of a currently auto-dominated street **into a prestigious corridor.**



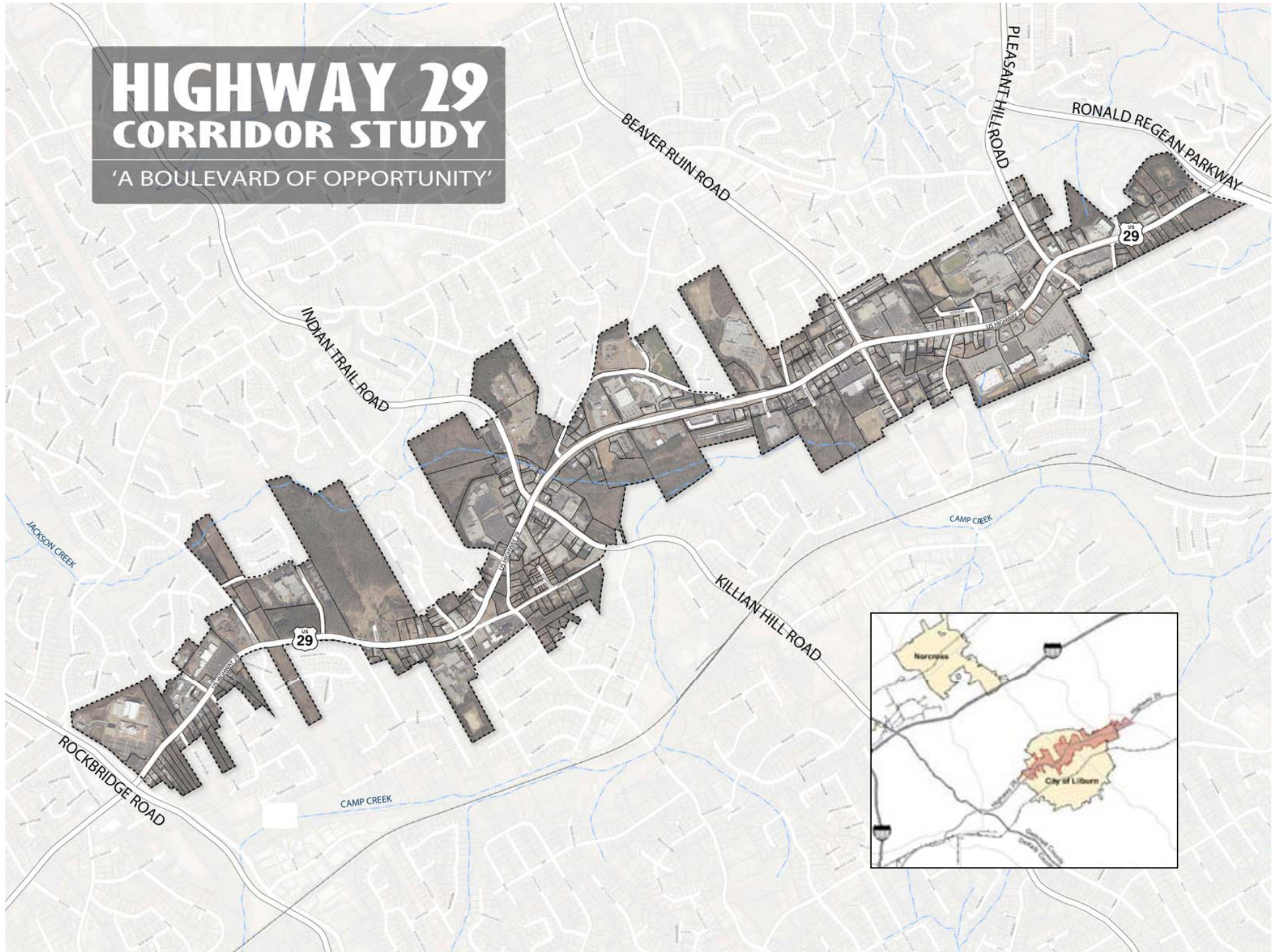
# STUDY OVERVIEW AND PROCESS

## Who is involved?

- Client: Lilburn Community Improvement District
- Community: Hwy 29 businesses and residents, Citizens of Greater Lilburn and Gwinnett County
- Consultant Team:
  - **Pond | Ecos** (Lead Consultant- Sustainable Planning and Design and Community Engagement; Project Management)
  - **Street Smarts, Inc** (Transportation Planning)
  - **Market + Main, Inc** (Economic Development, Market Analysis and Regulatory Review)
  - **Collaborative Infrastructure Services, Inc** (Implementation Recommendations/ Client Liaison)
- Project Management Team: representatives from...
  - Lilburn CID
  - Gwinnett Co. Planning
  - Gwinnett Co. DOT
  - City of Lilburn
  - Atlanta Regional Commission
  - Gwinnett Village CID
  - GDOT
- Core Team:
  - Project Management Team
  - Key Stakeholders in the community

# HIGHWAY 29 CORRIDOR STUDY

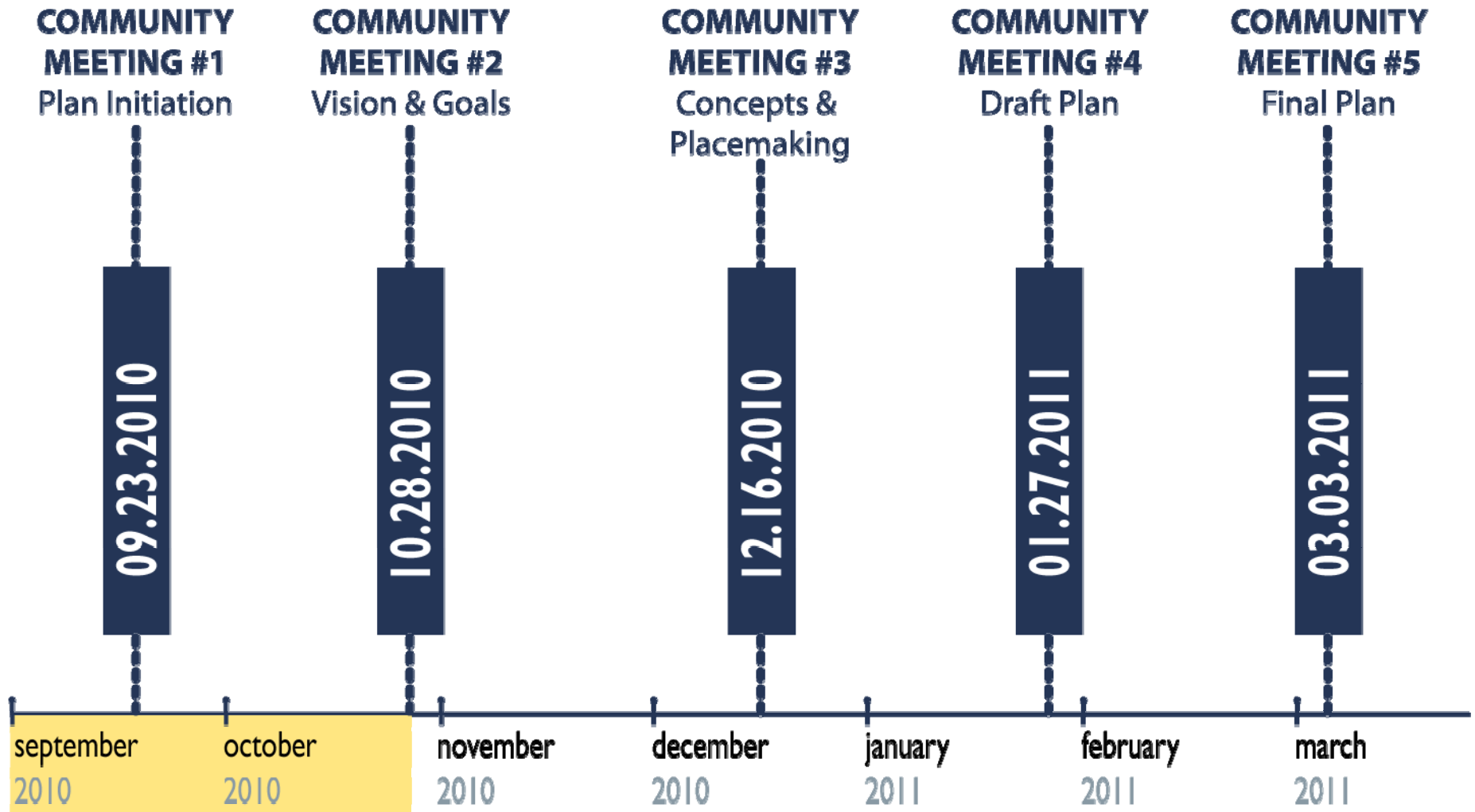
'A BOULEVARD OF OPPORTUNITY'



# STUDY OVERVIEW AND PROCESS

## How will this plan be completed?

- 6-month planning process (September 2010 – March 2011)



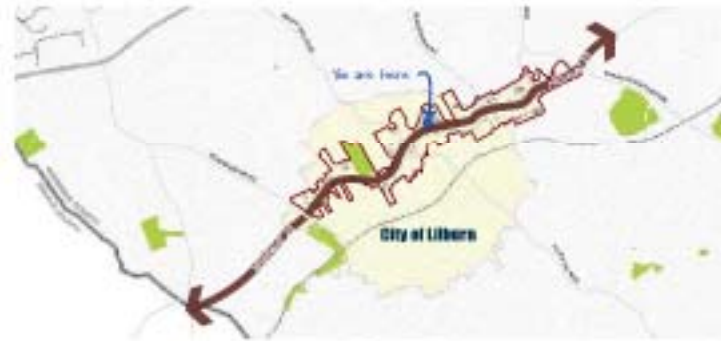
# STUDY OVERVIEW AND PROCESS

What have we done so far?

Land Use  
Community  
Transportation Facilities  
Socioeconomic  
Natural Features  
**Inventory**  
Previous Studies  
Resources  
Existing Conditions  
Analysis  
Environmental  
Zoning  
Overview  
Pedestrian  
Conditions



september 2010



october 2010



# STUDY OVERVIEW AND PROCESS

What have we done so far?

Announcement Survey  
Flyers Mayors Forum Road Signs  
Project Management Team Business  
Lilburn Living  
Vision Association Meeting Team  
Business Focus Group Lilburn  
Core Team  
Community



september 2010



october 2010



# Community Survey Results

Total Survey Count = 293

The screenshot shows a web browser window with the survey URL <http://www.surveymonkey.com/s/Hwy29Survey>. The survey title is "Hwy 29 Boulevard of Opportunity Study" and the current section is "2. Provide Feedback on Transportation/ Mobility".

**1. What current mobility issues along Highway 29 concern you the most?**

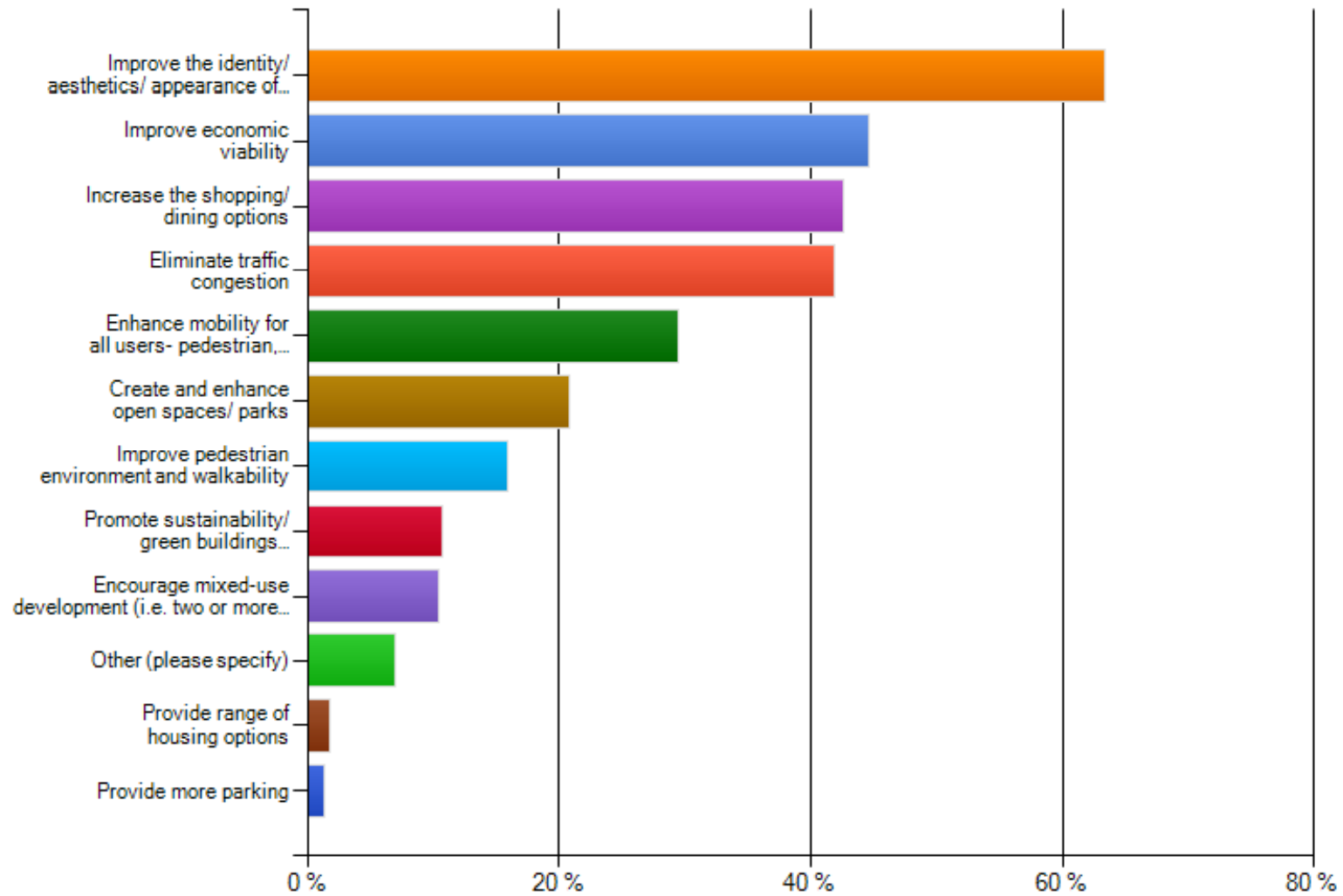
	Great Concern	Average Concern	Little Concern	No Concern
Length of commutes/ travel time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vehicular safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local road congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Truck traffic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neighborhood interconnectivity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian/bicycle accessibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interparcel access (within/ between properties)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Streetscaping/appearance (i.e. trees, lighting, benches)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>			

**2. What transportation changes/ elements along or related to the Hwy 29 corridor would you like to see more of in the future?**

	YES	no opinion	NO
Road capacity (additional travel lanes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian crosswalks/ signalizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage (directional, wayfinding to community points of interests)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surface parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike/walking Paths (off road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike lanes (on road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

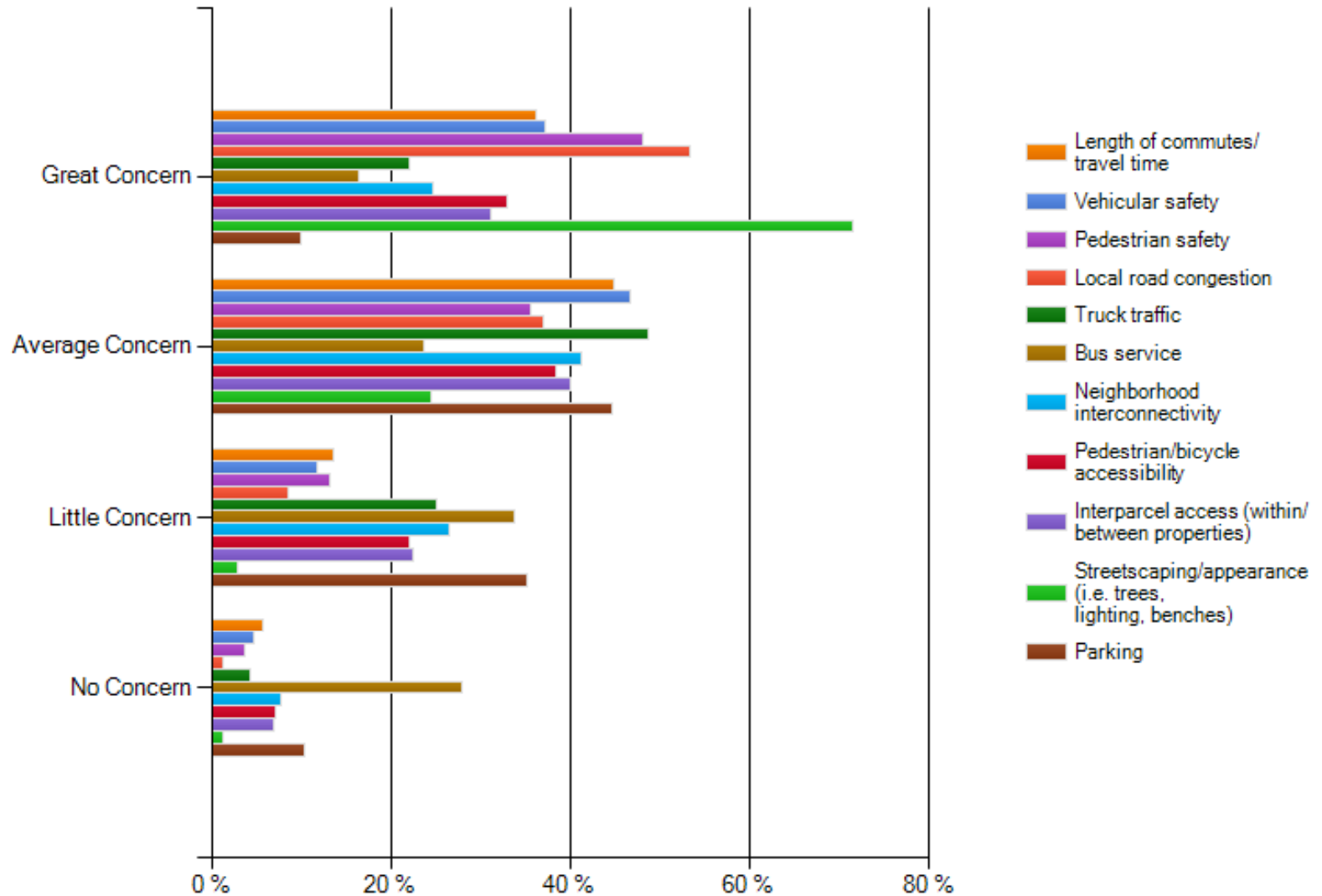
# Community Survey Results

What should be the highest priority in terms of planning for the future of the Hwy 29 Corridor? (maximum of three)



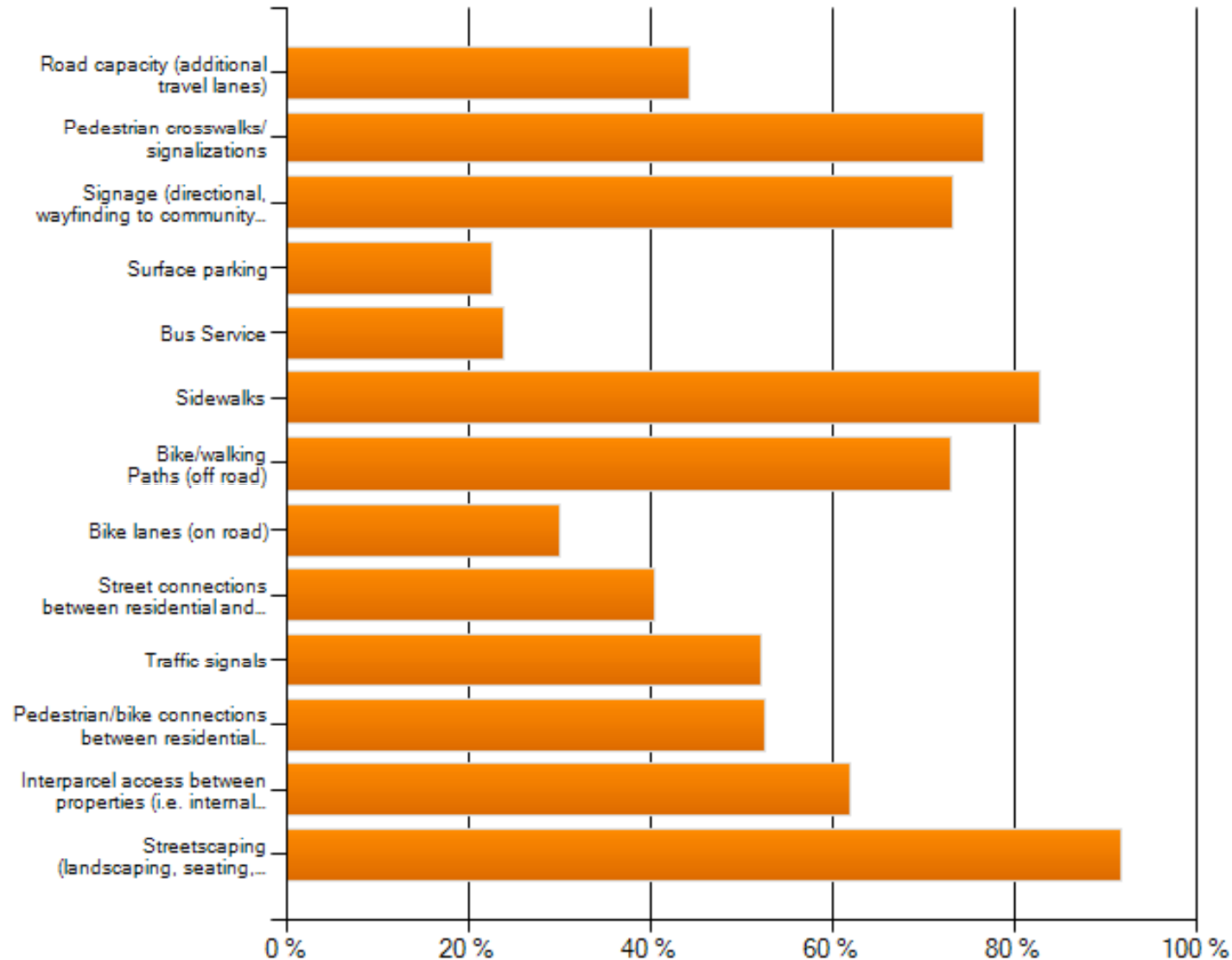
# Community Survey Results

What current mobility issues along Highway 29 concern you the most?



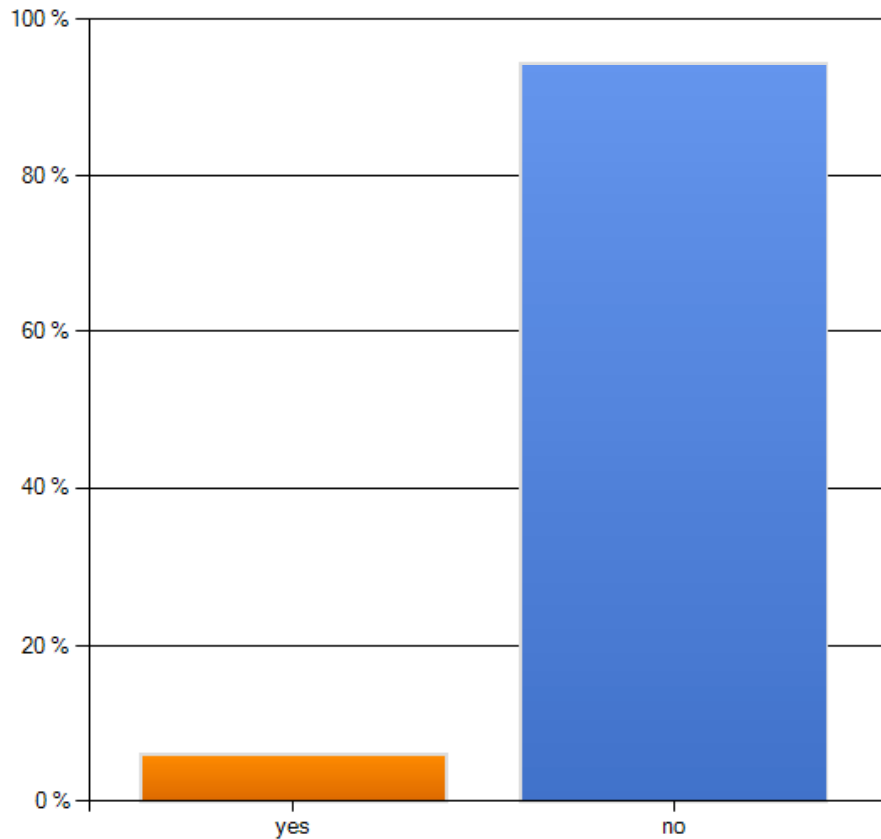
# Community Survey Results

What transportation changes/ elements along or related to the Hwy 29 corridor would you like to see more of in the future?

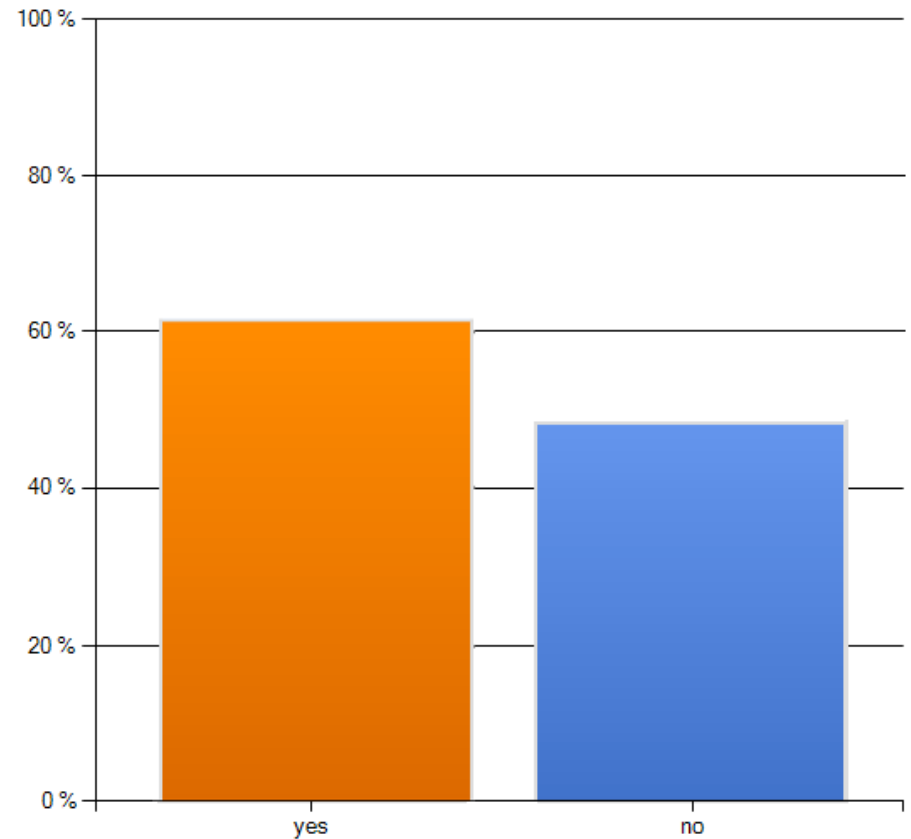


# Community Survey Results

**Do you find that it is safe and pleasant to walk on the sidewalks along the Hwy 29 Corridor?**

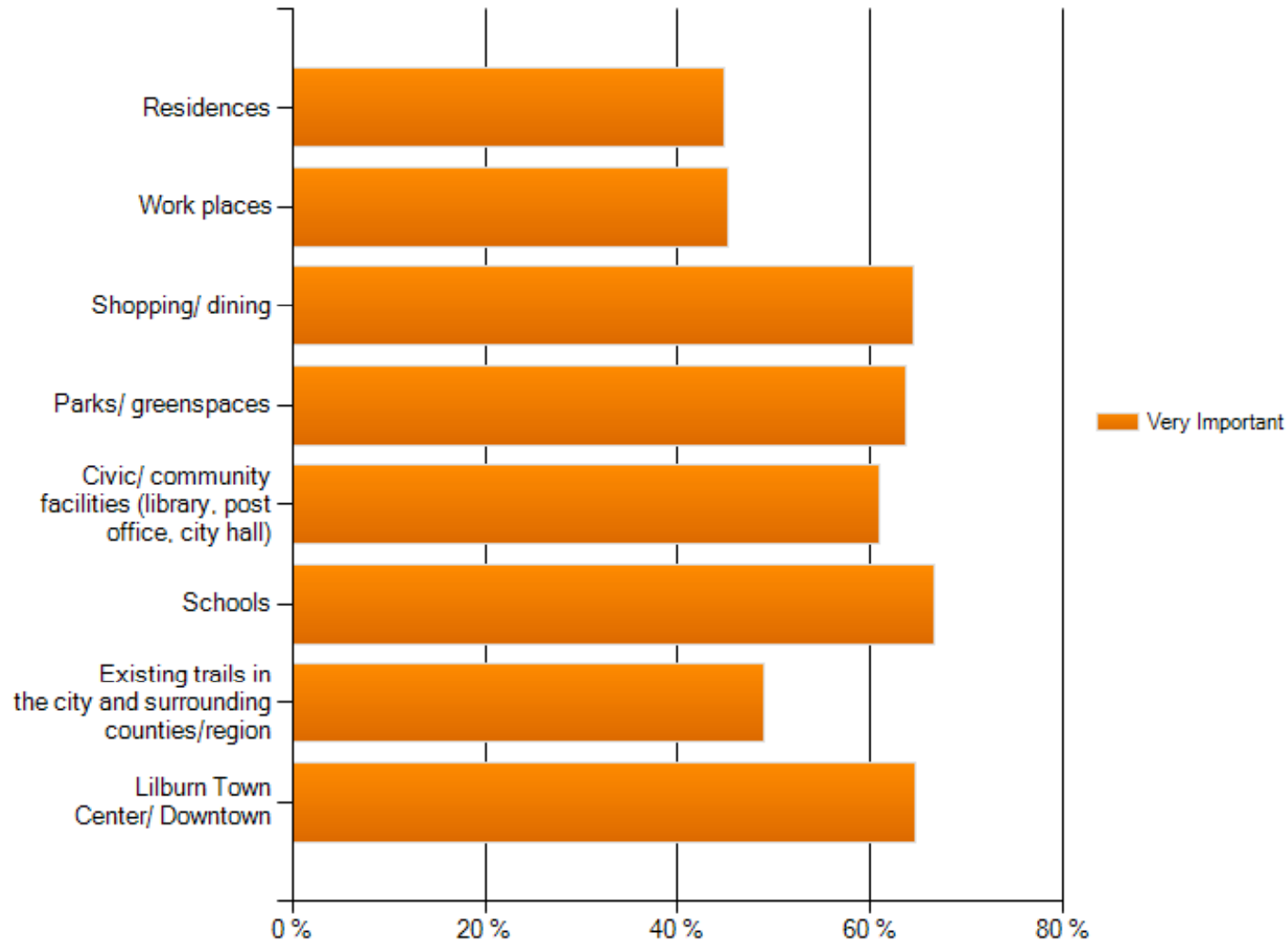


**Do you feel comfortable walking along existing sidewalks throughout Lilburn that are not along the Hwy 29 Corridor?**



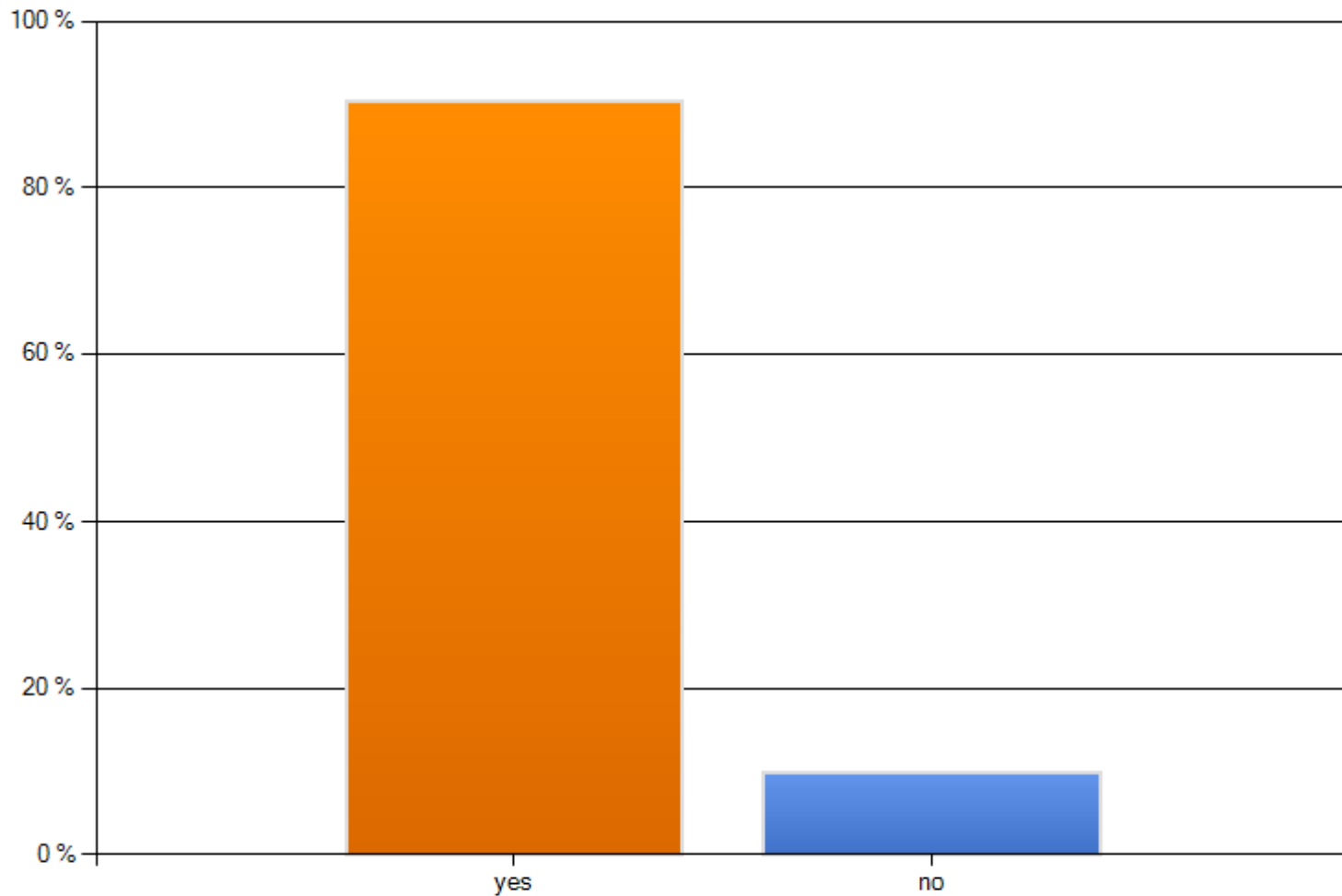
# Community Survey Results

Please indicate the importance of improving pedestrian connectivity and accessibility between Highway 29 and the following features/ destinations:



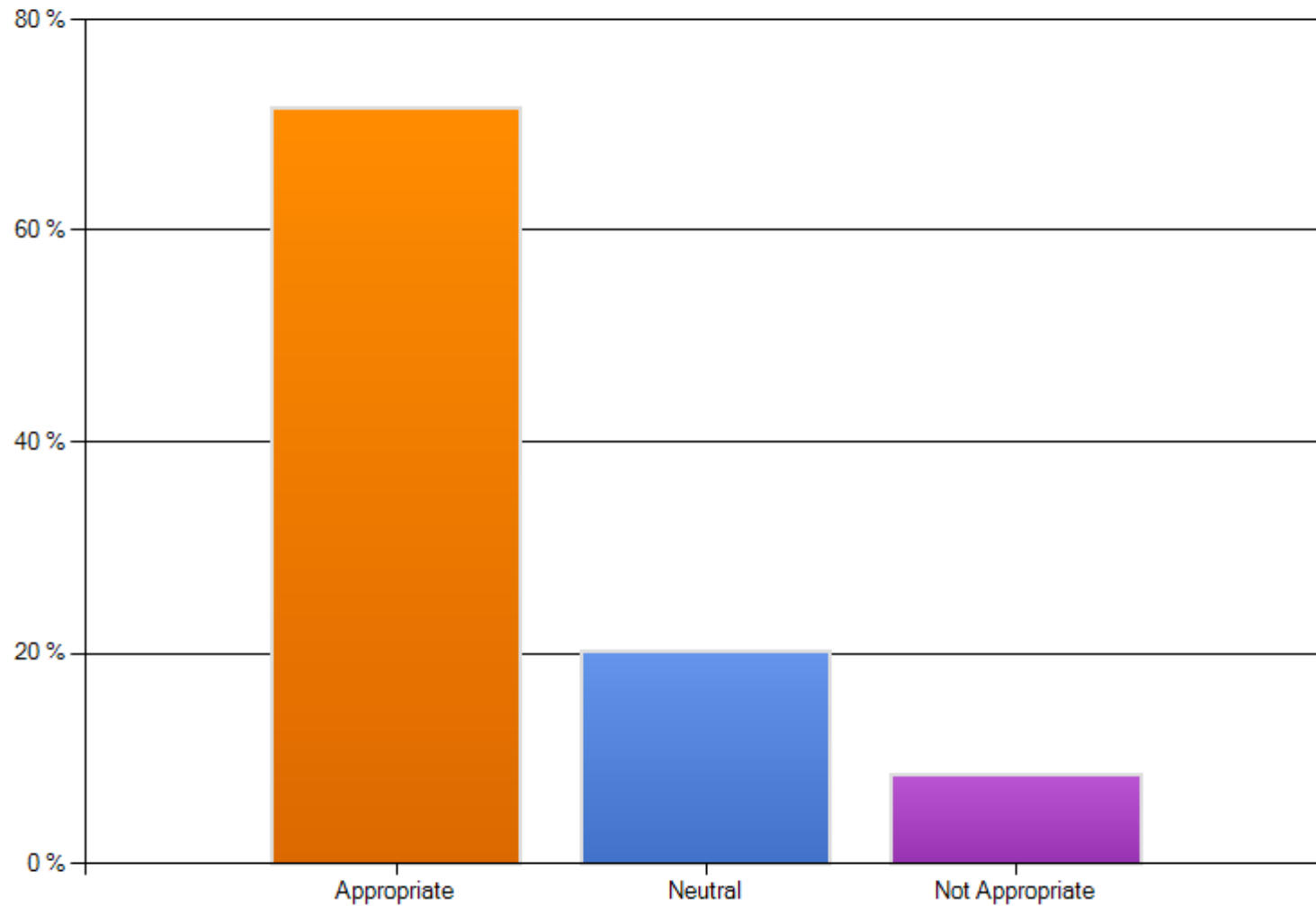
# Community Survey Results

**Do you feel that streetscaping (i.e. signage, lighting, landscaping, etc) should become more recognizable and adhere to a specific set of standards to provide both continuity and identity along the Hwy 29 Corridor?**



# Community Survey Results

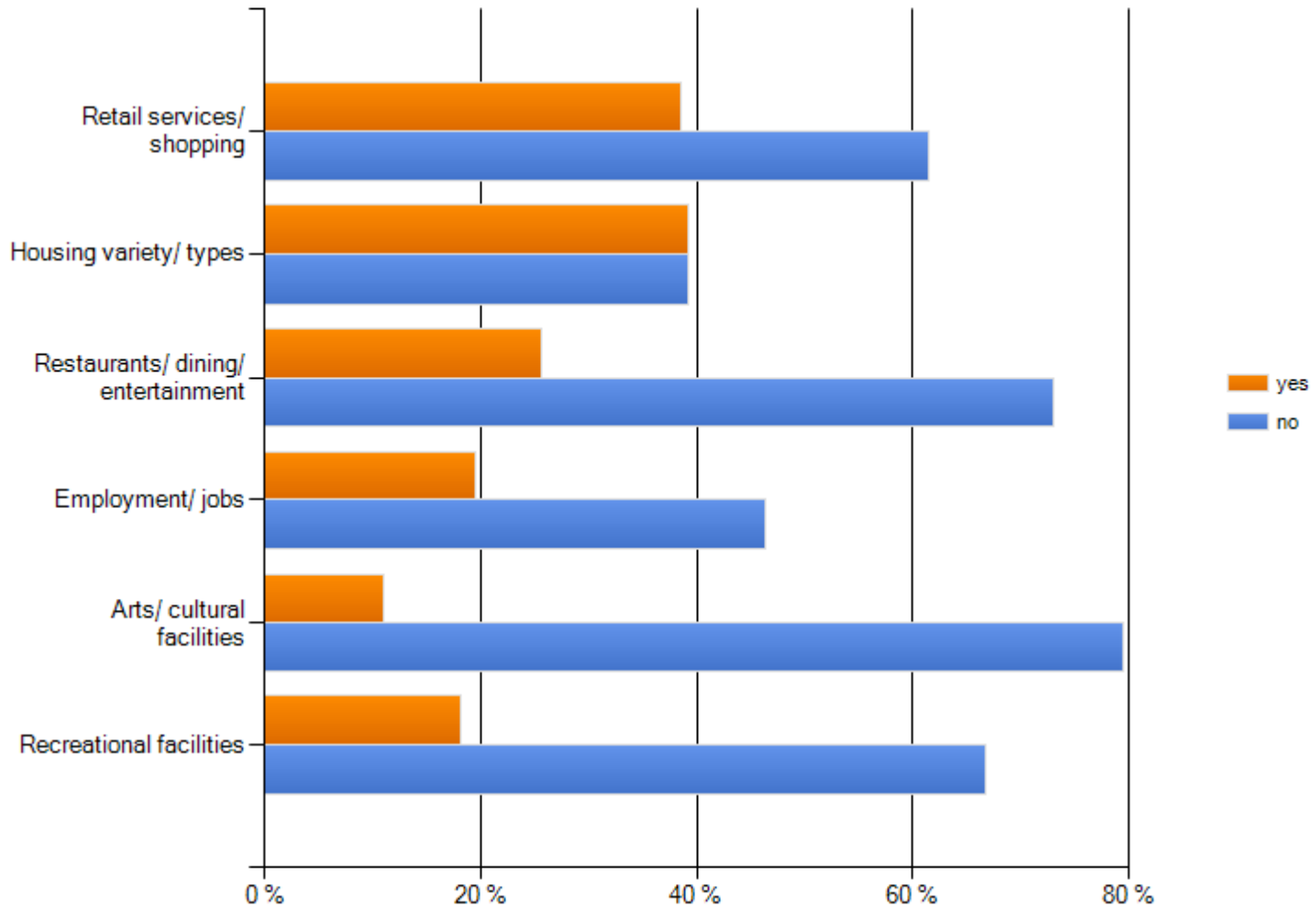
Is it appropriate to provide Passive Recreation opportunities along or within close proximity of the Hwy 29 Corridor in the future (trails, open space, preserved areas)?





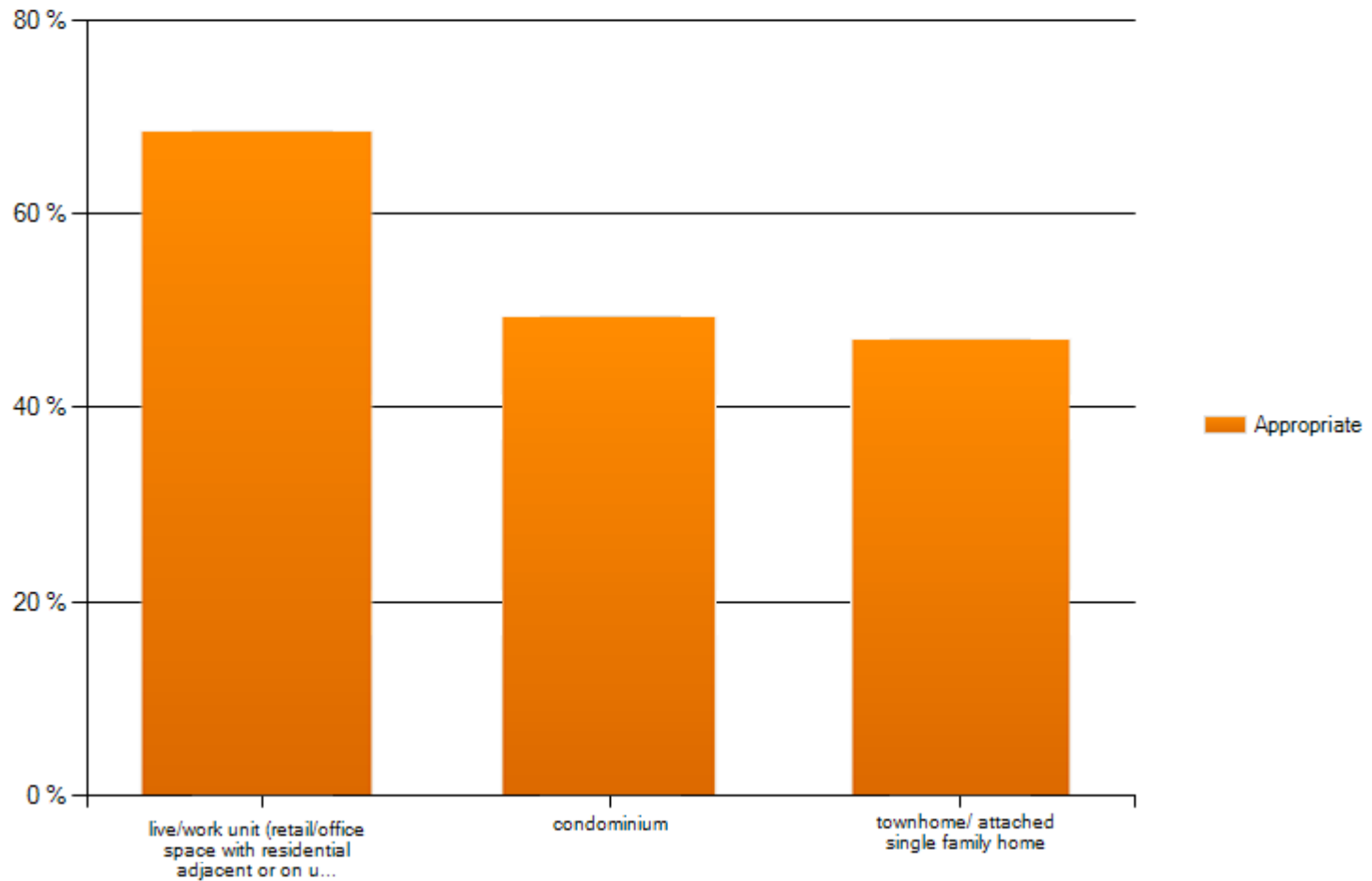
# Community Survey Results

Currently, do you feel the following uses are adequately provided along the Hwy 29 Corridor?



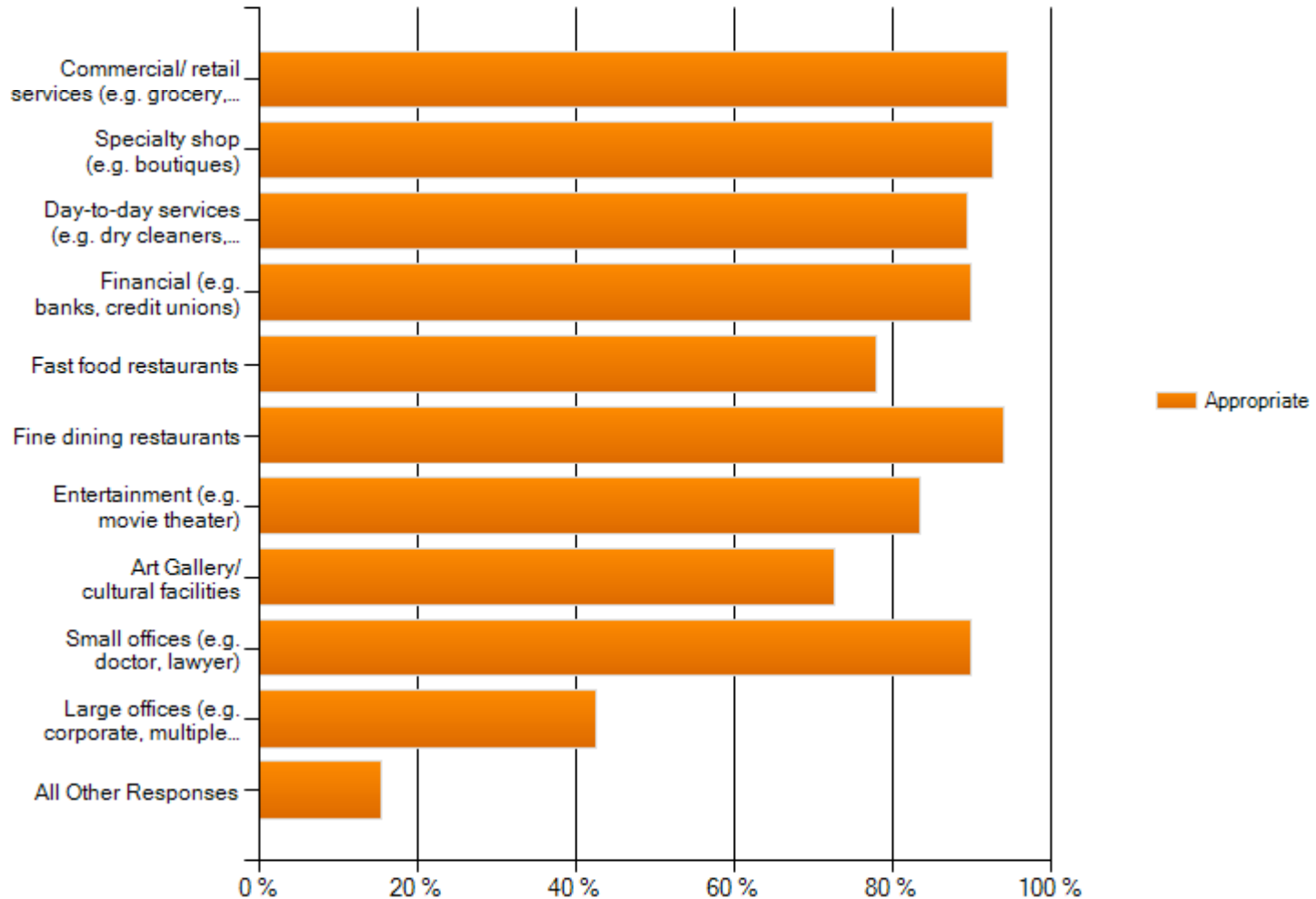
# Community Survey Results

Which of the following types of housing are appropriate along the Hwy 29 Corridor?



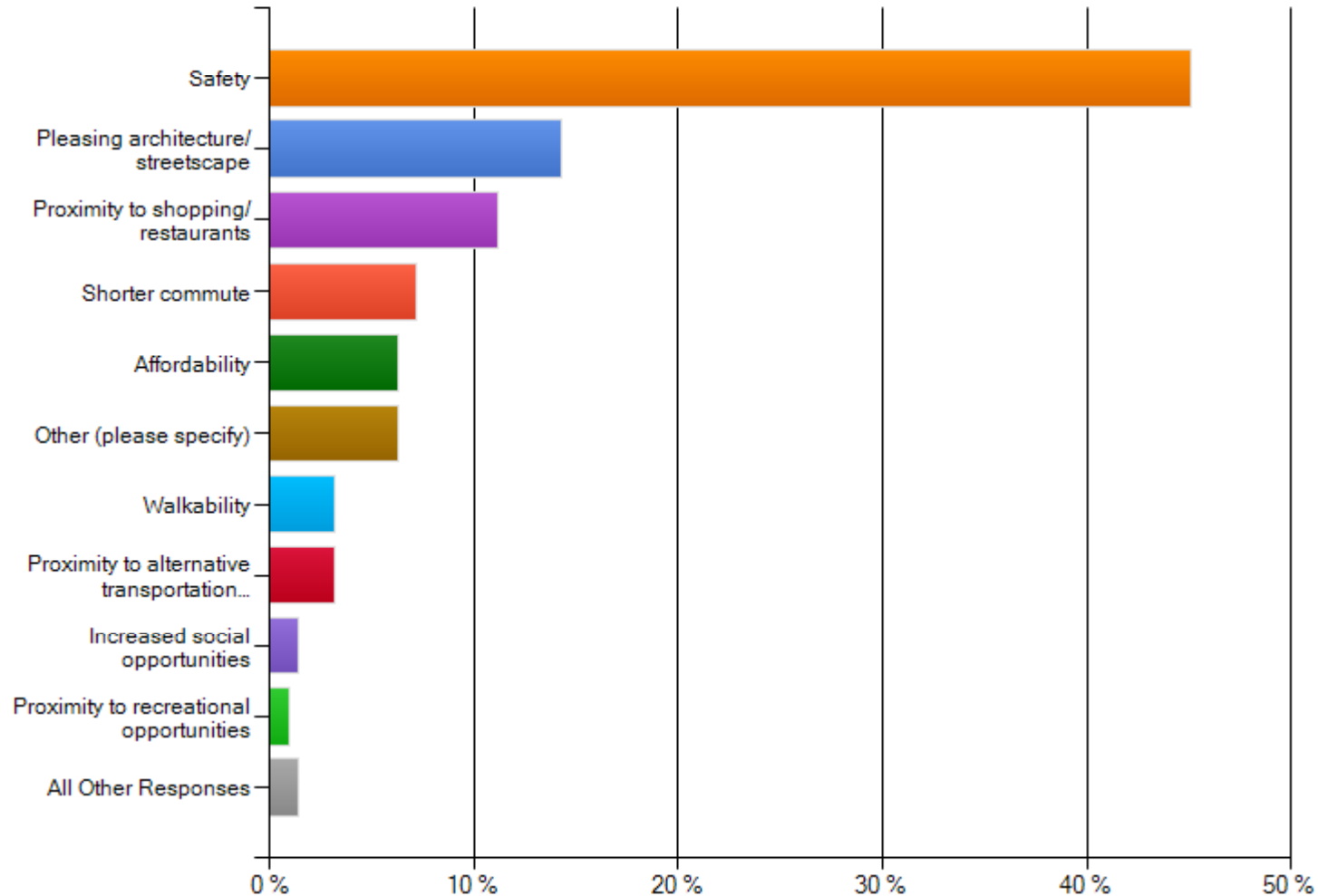
# Community Survey Results

Which of the following general types of businesses are appropriate along the Hwy 29 Corridor?



# Community Survey Results

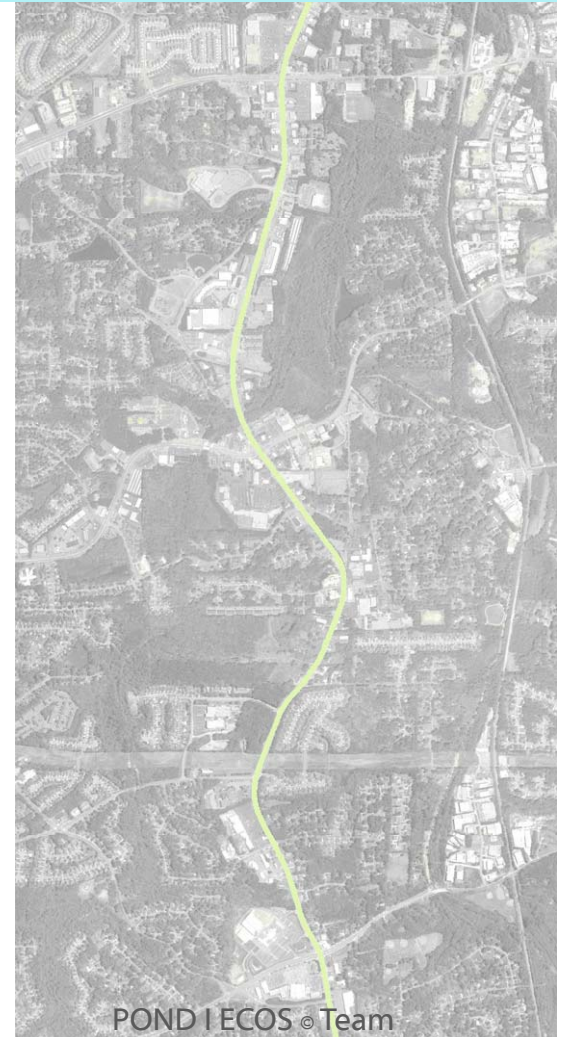
What is the one most important issue that would influence your decision to live or locate your business along or in close proximity to the Hwy 29 Corridor?



# Vision

**Highway 29 will be the Boulevard of Opportunity, a desirable address that is visually appealing, economically competitive, expansive in the options of shopping and dining, and efficient and safe for motorists and pedestrians throughout Greater Lilburn and Gwinnett County.**

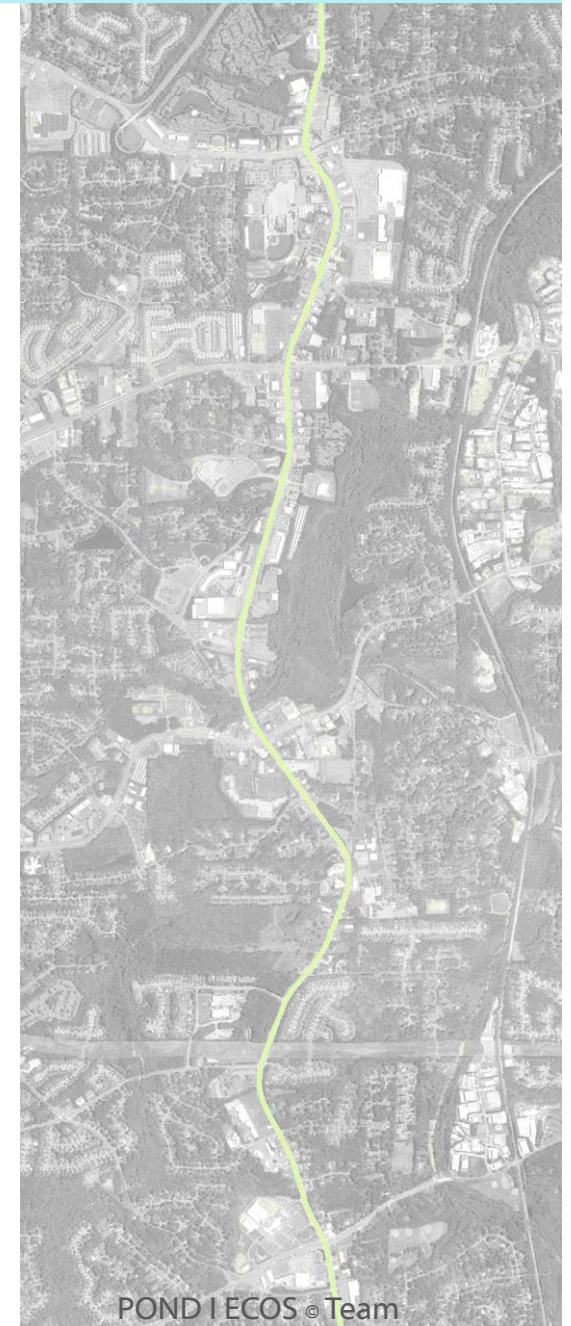
# INTERACTIVE EXERCISE



# INTERACTIVE EXERCISE

**Hwy 29 Boulevard of Opportunity:  
Please join us in creating the goals for  
the study.**

- Land Use – Table 1
- Circulation – Table 2
- Aesthetics & Streetscaping – Table 3



# NEXT STEPS

- Community Meeting #3- Compare Concepts & Placemaking Components
  - Date: **December 16, 2010**
  - Time: 6:30 pm
  - Location: Providence Christian Academy

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