

Hwy 29 Boulevard of Opportunity Study

Community Meeting #2:
Creation of Vision & Goals
October 28, 2010

We need your input!



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**TRANSFORMING
HIGHWAY 29 CORRIDOR
INTO THE BOULEVARD OF
OPPORTUNITY**
COMMUNITY MEETING #2
THURSDAY 6:30 pm
OCTOBER 28, 2010

at PROVIDENCE CHRISTIAN ACADEMY
4575 Lawrenceville Highway
Lilburn, GA 30047

**Dont' forget to
take the survey!**
www.highway29study.com

for more information & complete list of meeting dates
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POND | ECOS © Team

STUDY OVERVIEW AND PROCESS

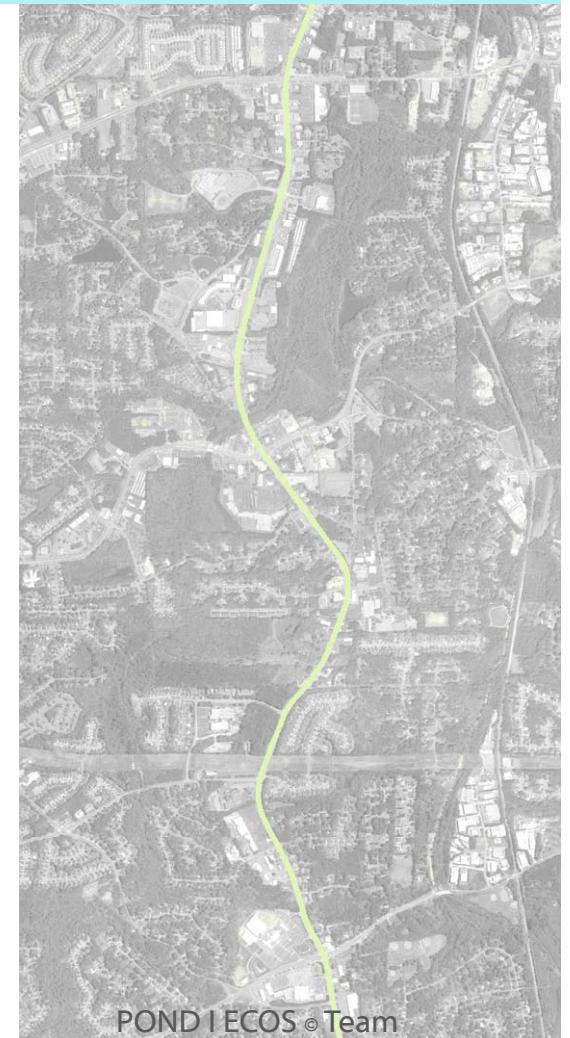
Why is it important?

Who is involved?

Where will this occur?

How will the plan be completed?

What are the possibilities?



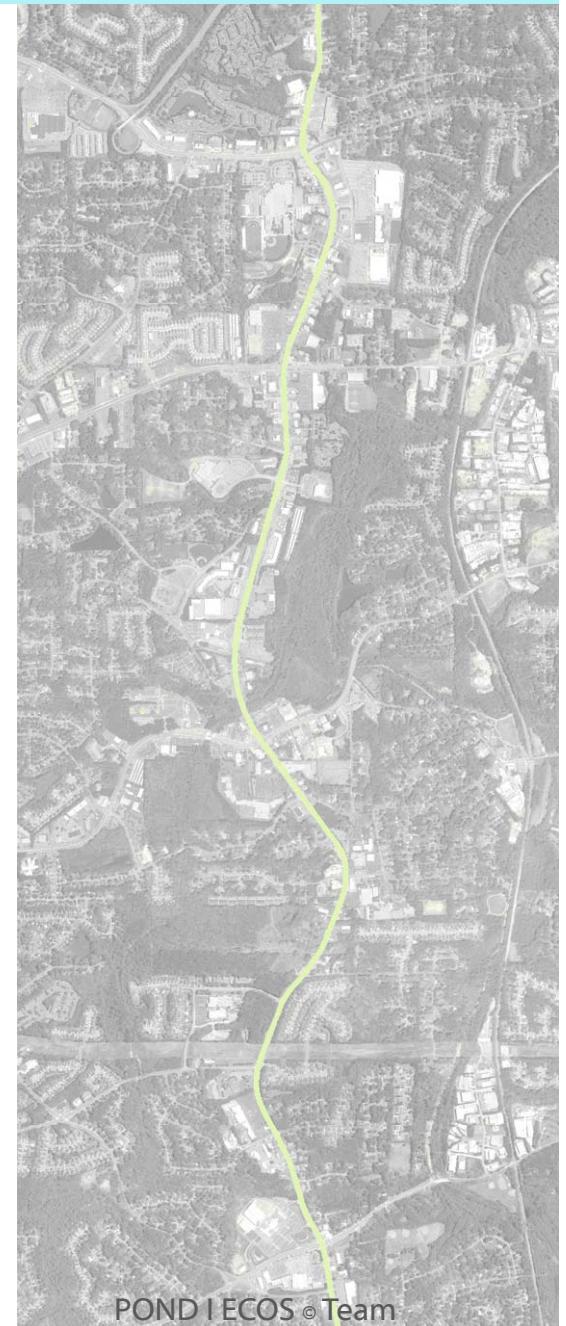
STUDY OVERVIEW AND PROCESS

Project Overview

- Provide **land use, mobility, urban design, and implementation recommendations** for the 4-mile corridor between Ronald Reagan Parkway and Rockbridge Road

Why is this important?

- To determine appropriate land uses, transportation improvements, revitalization opportunities, and urban design elements to create a **mixed-use, pedestrian friendly, upscale destination corridor** that supports and **encourages alternate forms of transportation**.
- Create a regional model for how to effectively re-market, re-imagine and re-invigorate a community through the transformation of a currently auto-dominated street **into a prestigious corridor**.



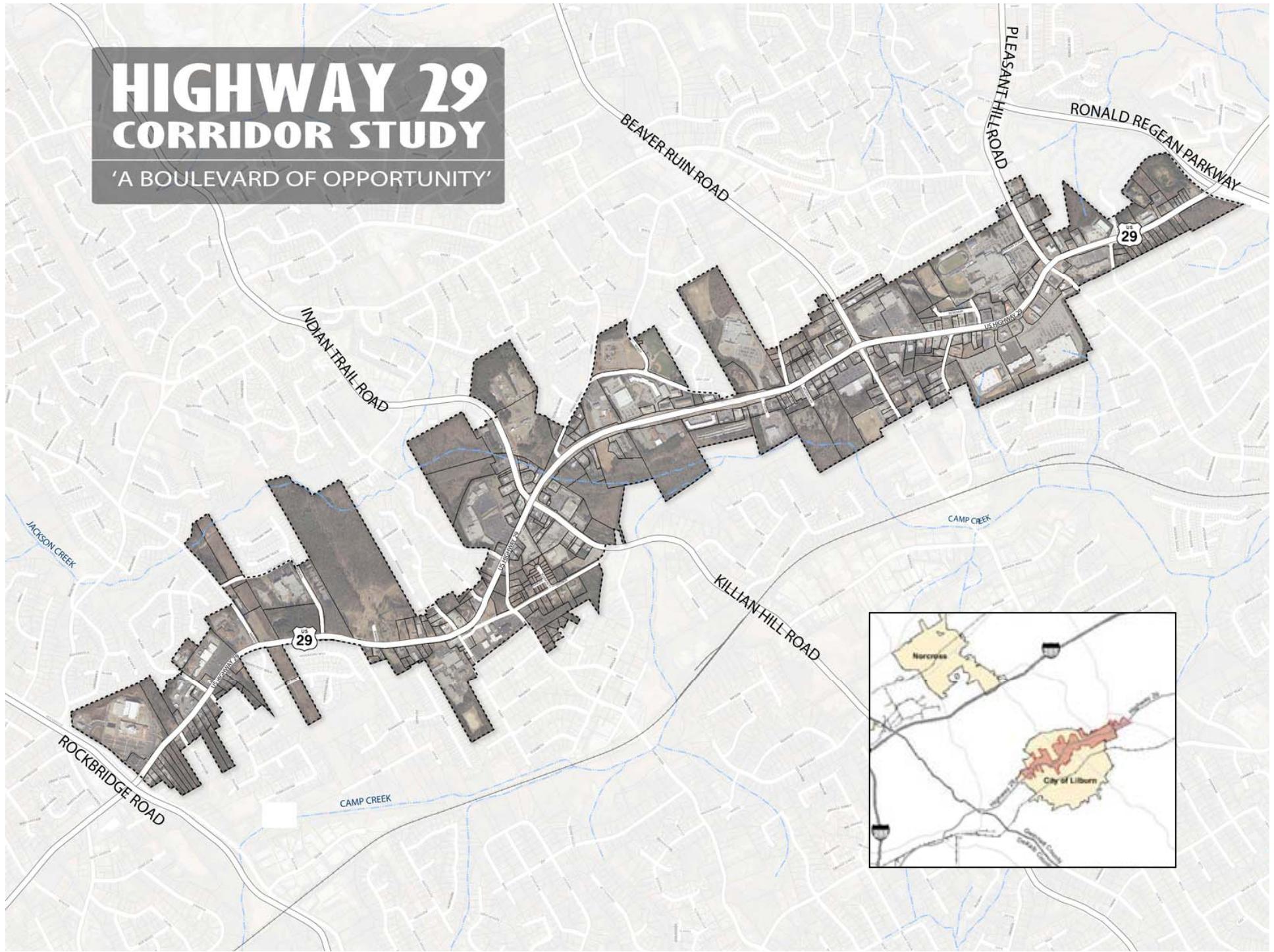
STUDY OVERVIEW AND PROCESS

Who is involved?

- Client: Lilburn Community Improvement District
- Community: Hwy 29 businesses and residents, Citizens of Greater Lilburn and Gwinnett County
- Consultant Team:
 - **Pond | Ecos** (Lead Consultant- Sustainable Planning and Design and Community Engagement; Project Management)
 - **Street Smarts, Inc** (Transportation Planning)
 - **Market + Main, Inc** (Economic Development, Market Analysis and Regulatory Review)
 - **Collaborative Infrastructure Services, Inc** (Implementation Recommendations/ Client Liaison)
- Project Management Team:
representatives from...
 - Lilburn CID
 - Gwinnett Co. Planning
 - Gwinnett Co. DOT
 - City of Lilburn
 - Atlanta Regional Commission
 - Gwinnett Village CID
 - GDOT
- Core Team:
 - Project Management Team
 - Key Stakeholders in the community

HIGHWAY 29 CORRIDOR STUDY

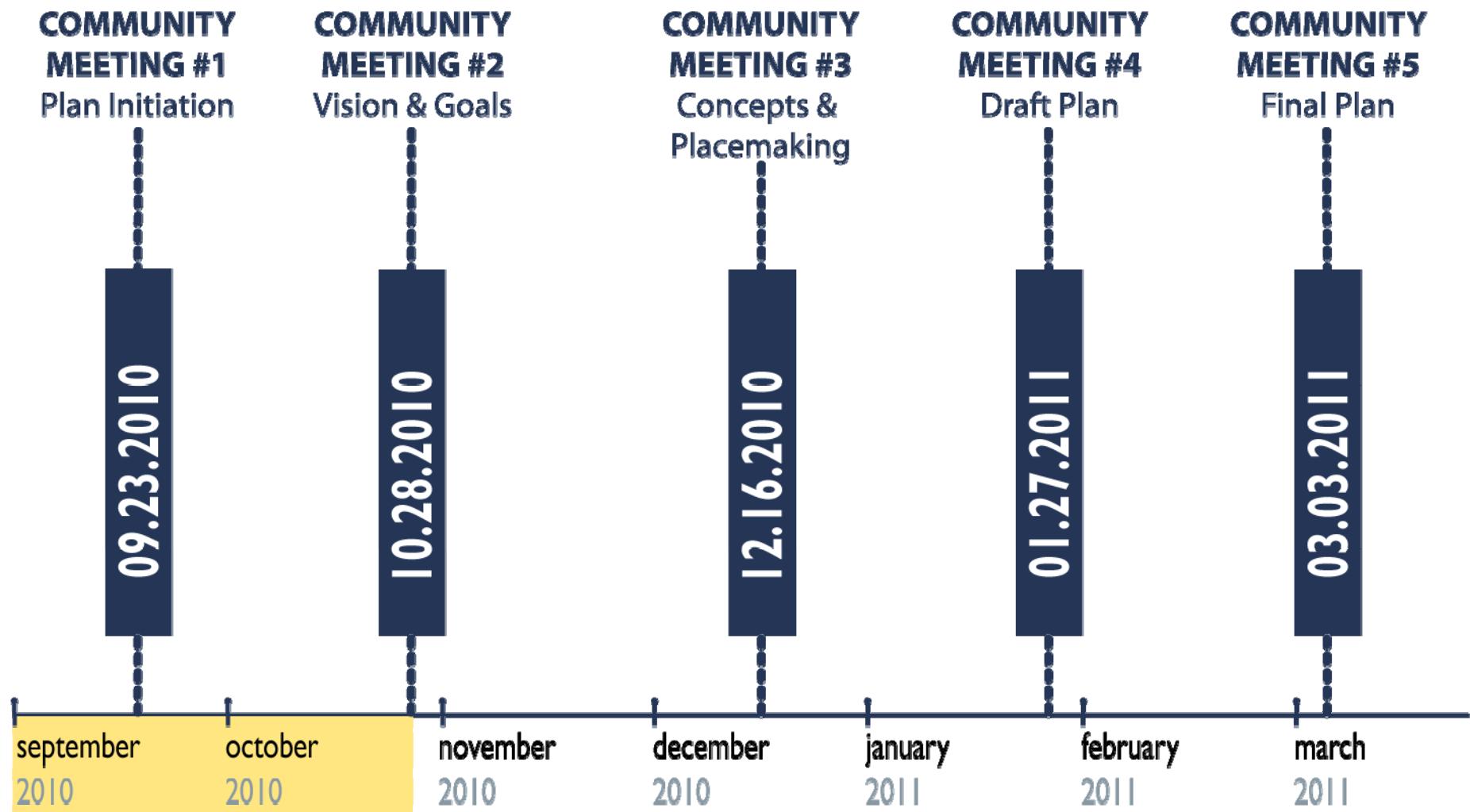
'A BOULEVARD OF OPPORTUNITY'



STUDY OVERVIEW AND PROCESS

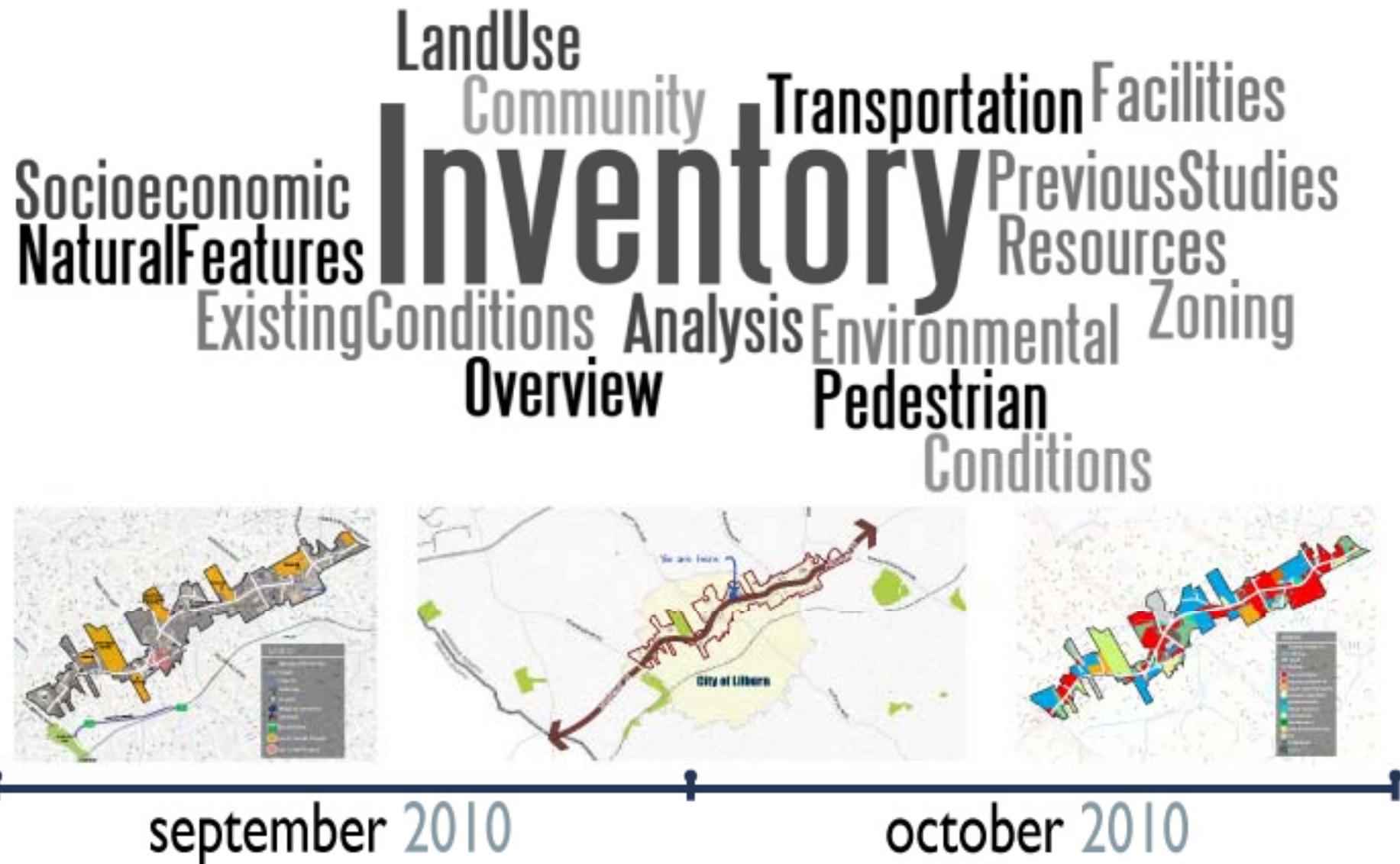
How will this plan be completed?

- 6-month planning process (September 2010 – March 2011)



STUDY OVERVIEW AND PROCESS

What have we done so far?



STUDY OVERVIEW AND PROCESS

What have we done so far?

Announcement Survey Flyers MayorsForum RoadSigns ProjectManagementTeam Business Vision Association Meeting LilburnLiving BusinessFocusGroup Lilburn Team CoreTeam Community Tour



september 2010

october 2010

Community Survey Results

Total Survey Count = 293

Hwy 29 Boulevard of Opportunity Study - Mozilla Firefox

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Hwy 29 Boulevard of Opportunity Study

2. Provide Feedback on Transportation/ Mobility

1. What current mobility issues along Highway 29 concern you the most?

	Great Concern	Average Concern	Little Concern	No Concern
Length of commutes/ travel time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vehicular safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local road congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Truck traffic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neighborhood interconnectivity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian/bicycle accessibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interparcel access (within/ between properties)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Streetscaping/appearance (i.e. trees, lighting, benches)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>			

2. What transportation changes/ elements along or related to the Hwy 29 corridor would you like to see more of in the future?

	YEO	no opinion	NO
Road capacity (additional travel lanes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian crosswalks/ signalizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage (directional, wayfinding to community points of interest)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surface parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike/Walking Paths (off road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike lanes (on road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

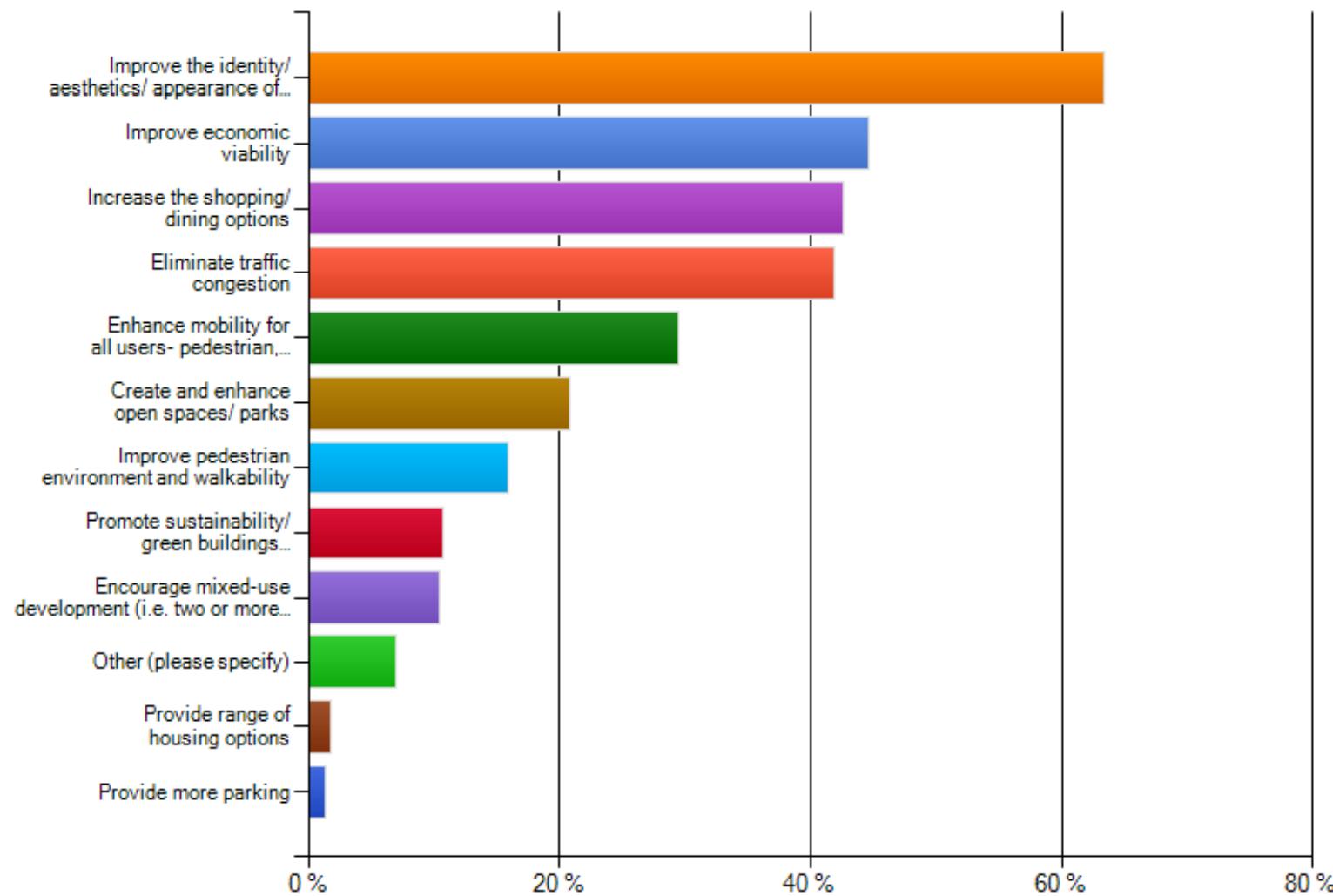
Done

start

2:45 PM

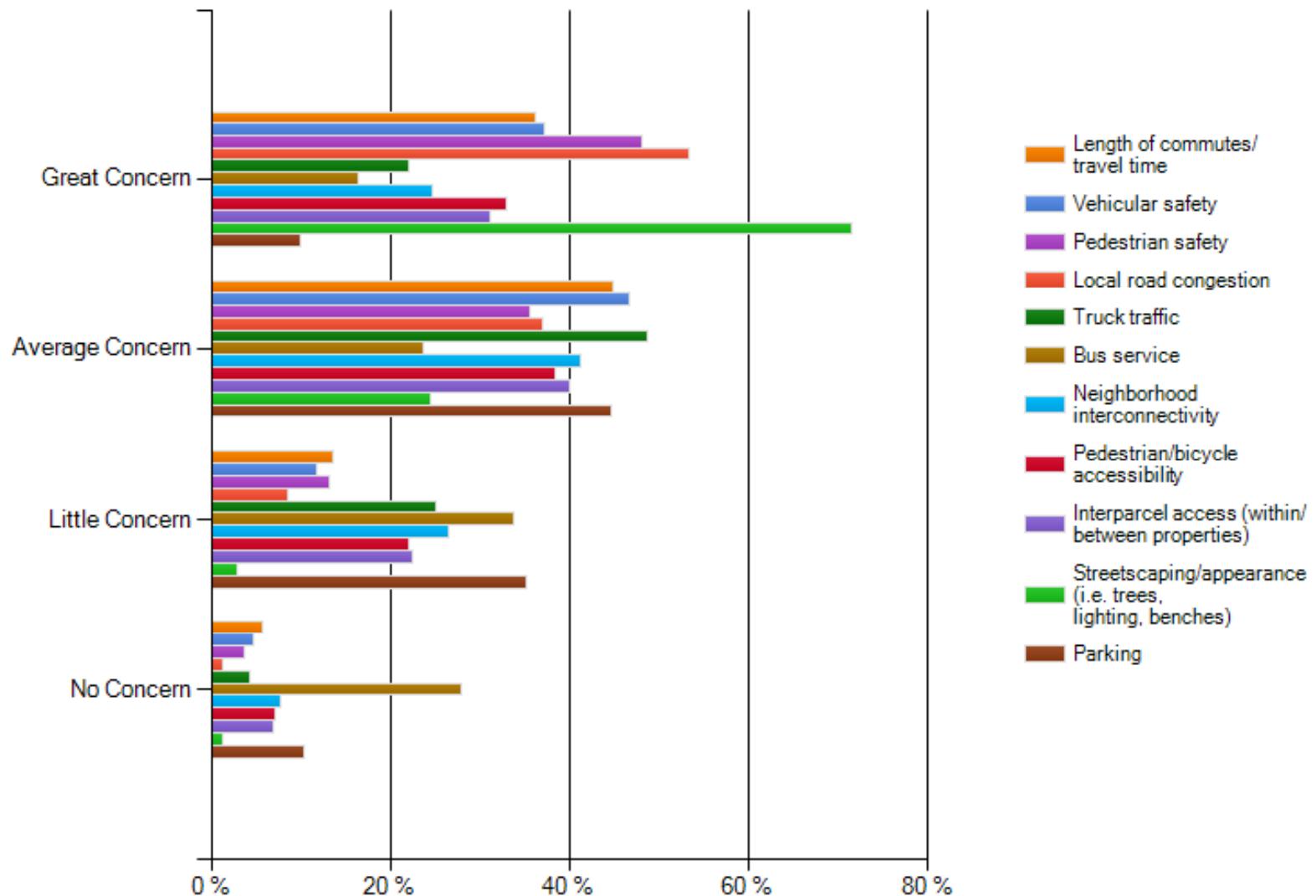
Community Survey Results

What should be the highest priority in terms of planning for the future of the Hwy 29 Corridor? (maximum of three)



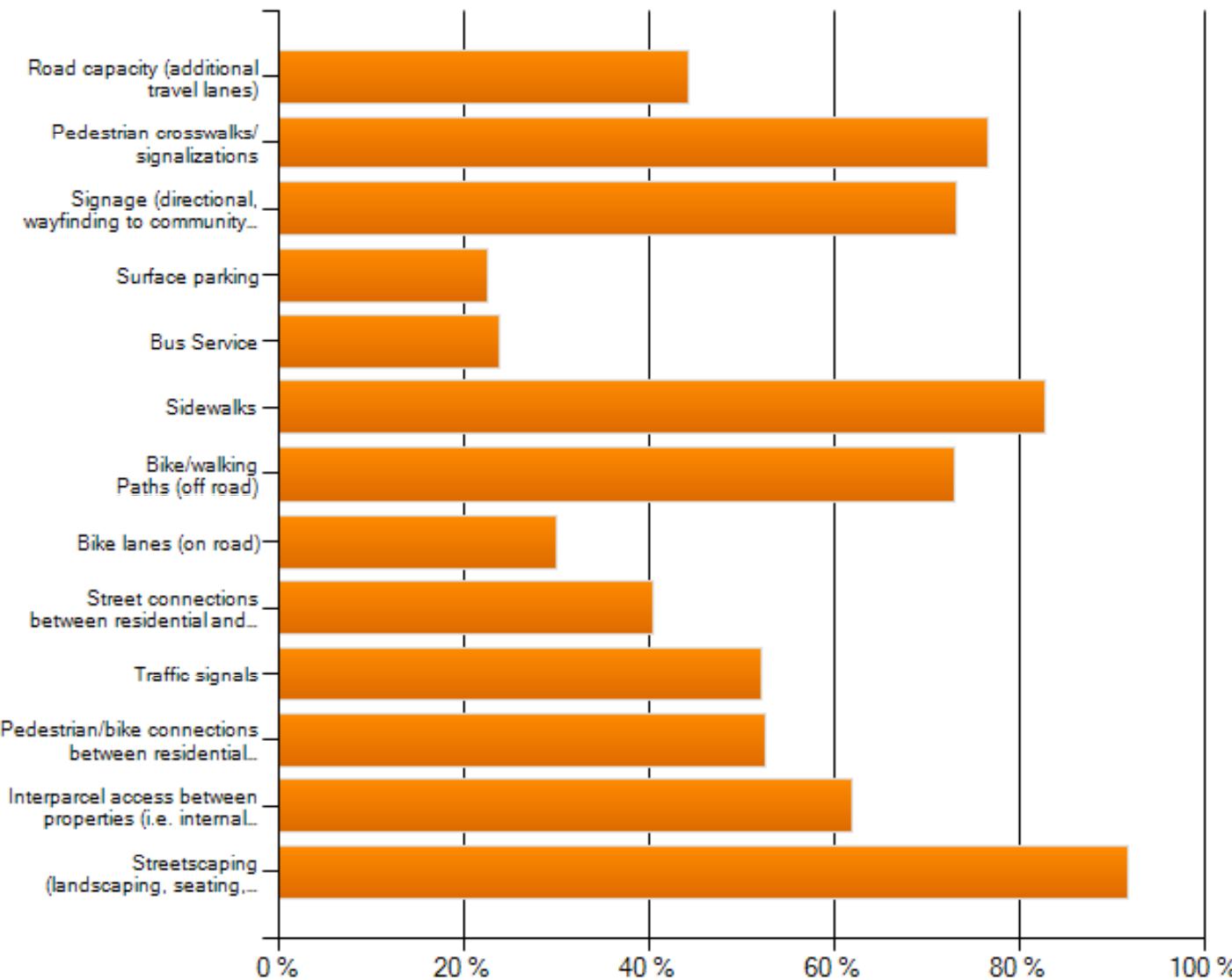
Community Survey Results

What current mobility issues along Highway 29 concern you the most?



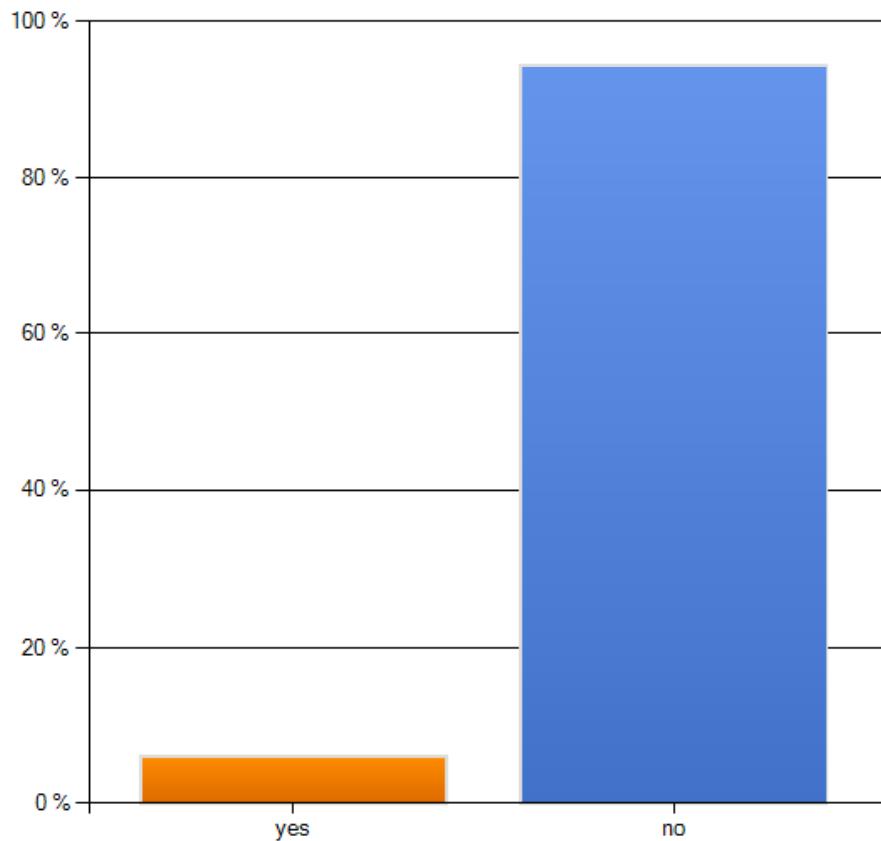
Community Survey Results

What transportation changes/ elements along or related to the Hwy 29 corridor would you like to see more of in the future?

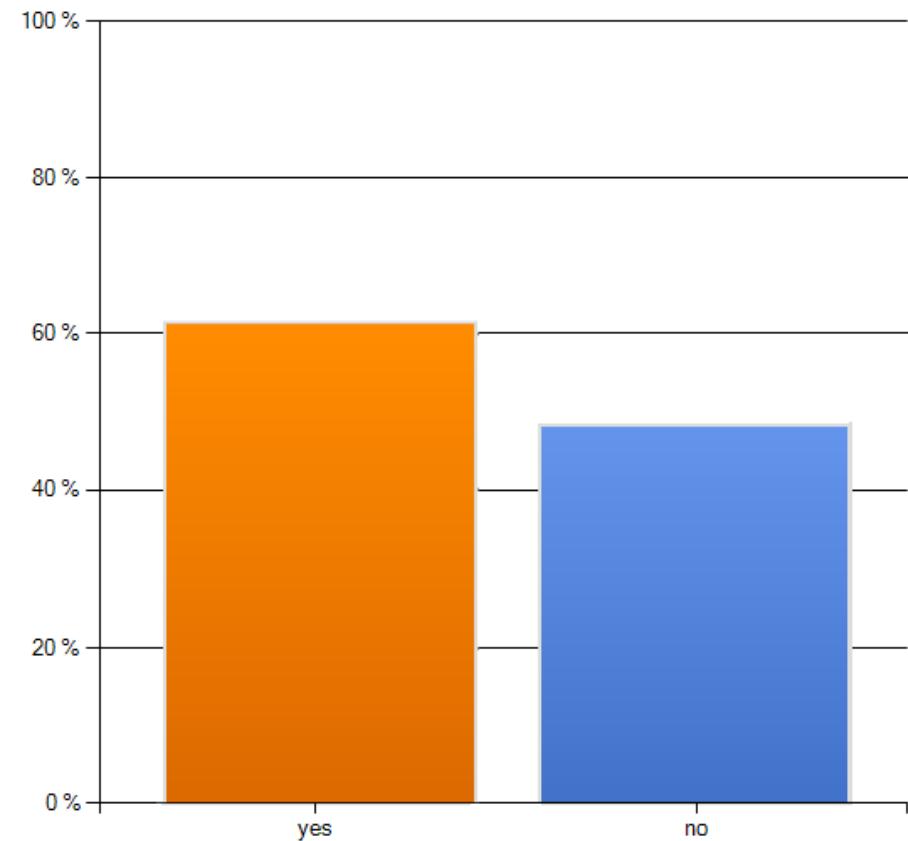


Community Survey Results

Do you find that it is safe and pleasant to walk on the sidewalks along the Hwy 29 Corridor?

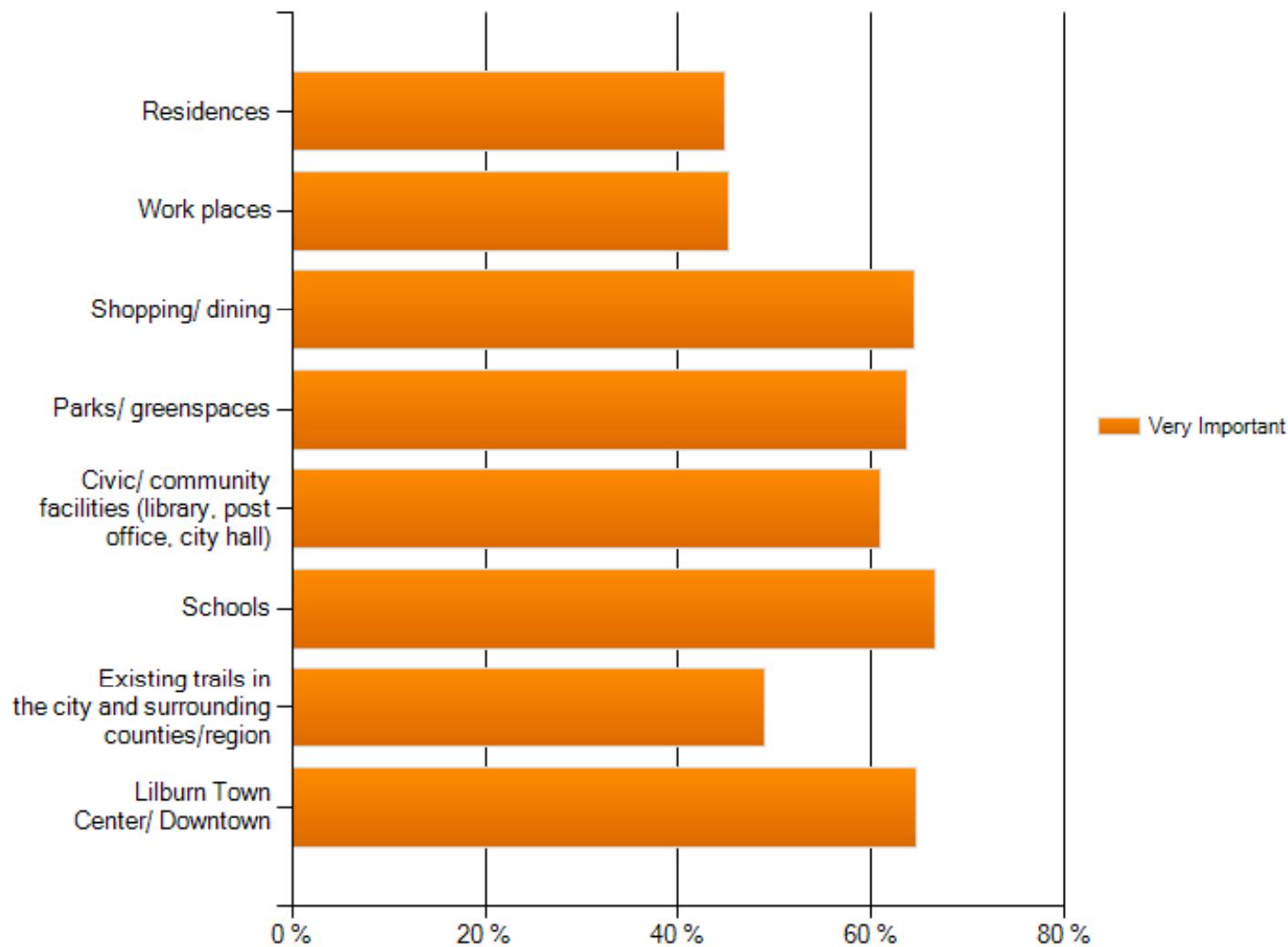


Do you feel comfortable walking along existing sidewalks throughout Lilburn that are not along the Hwy 29 Corridor?



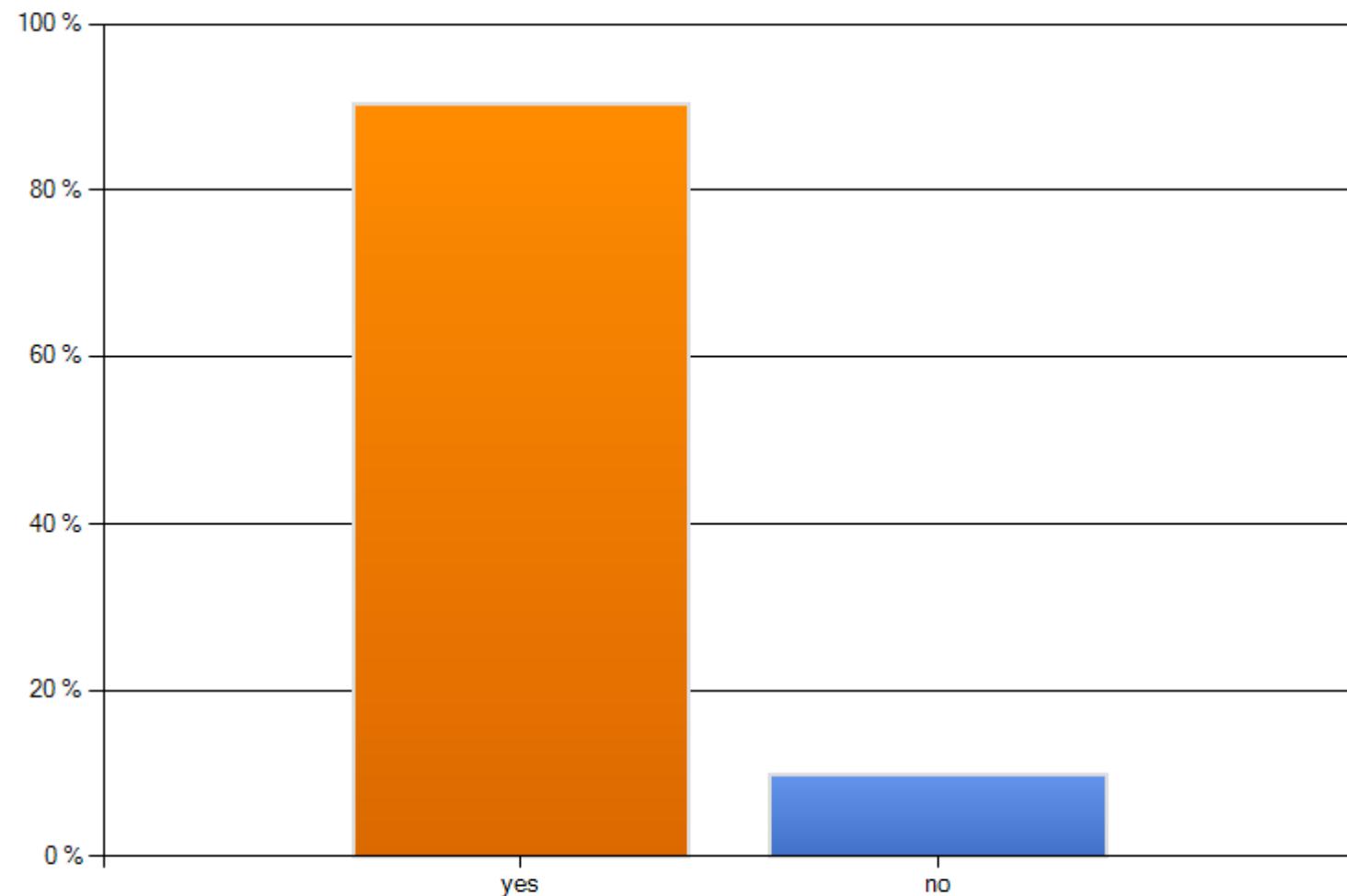
Community Survey Results

Please indicate the importance of improving pedestrian connectivity and accessibility between Highway 29 and the following features/ destinations:



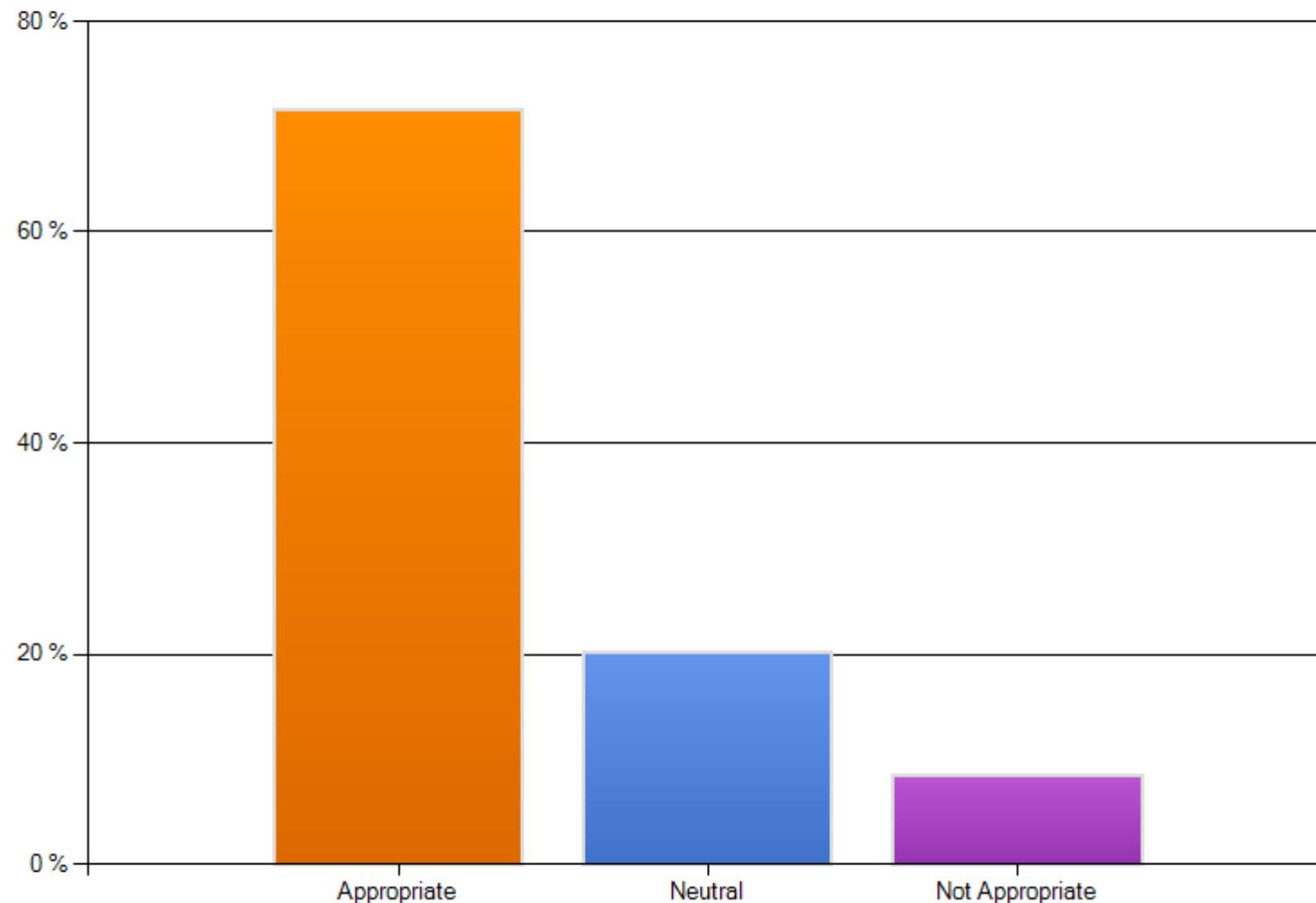
Community Survey Results

Do you feel that streetscaping (i.e. signage, lighting, landscaping, etc) should become more recognizable and adhere to a specific set of standards to provide both continuity and identity along the Hwy 29 Corridor?



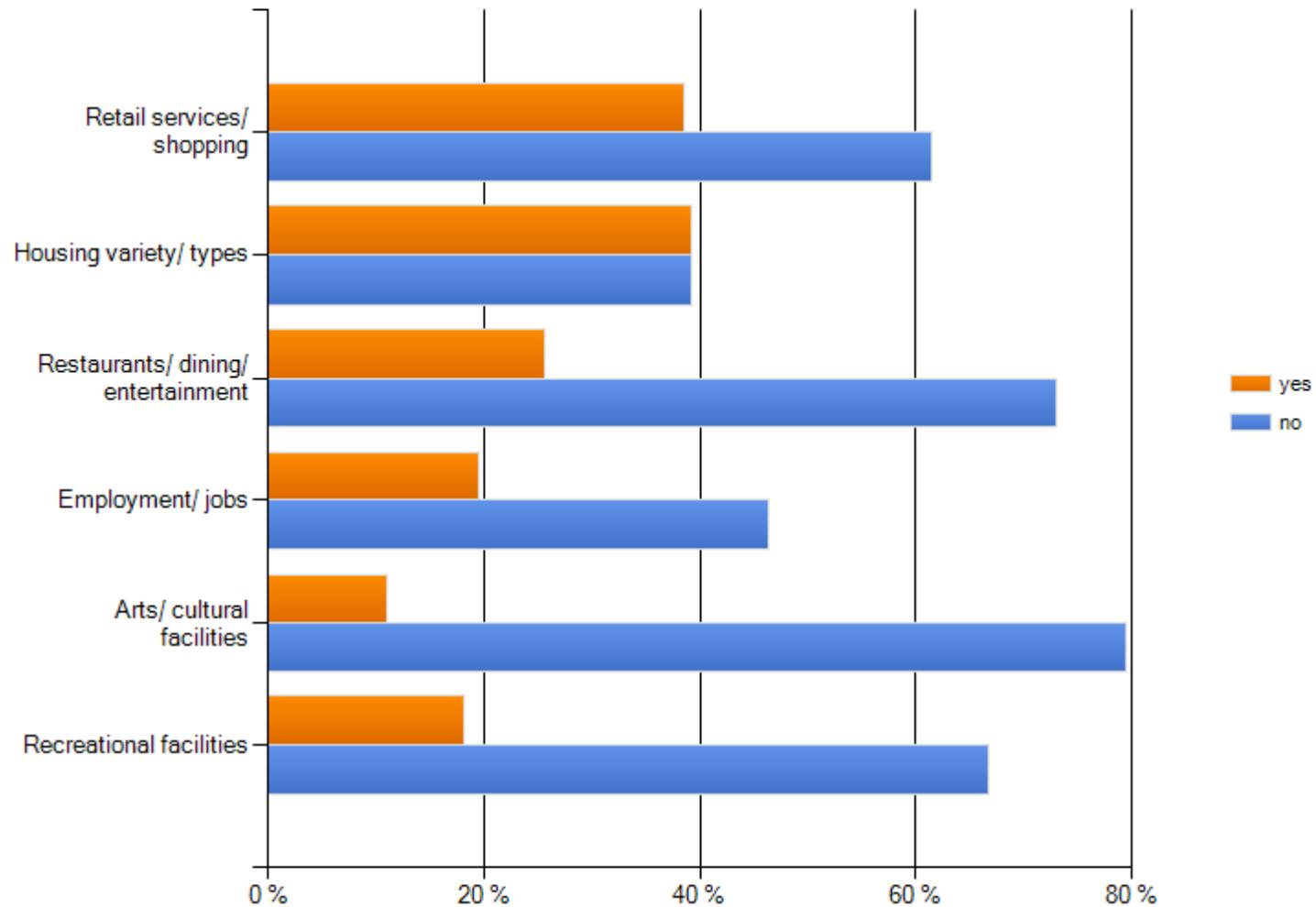
Community Survey Results

Is it appropriate to provide Passive Recreation opportunities along or within close proximity of the Hwy 29 Corridor in the future (trails, open space, preserved areas)?



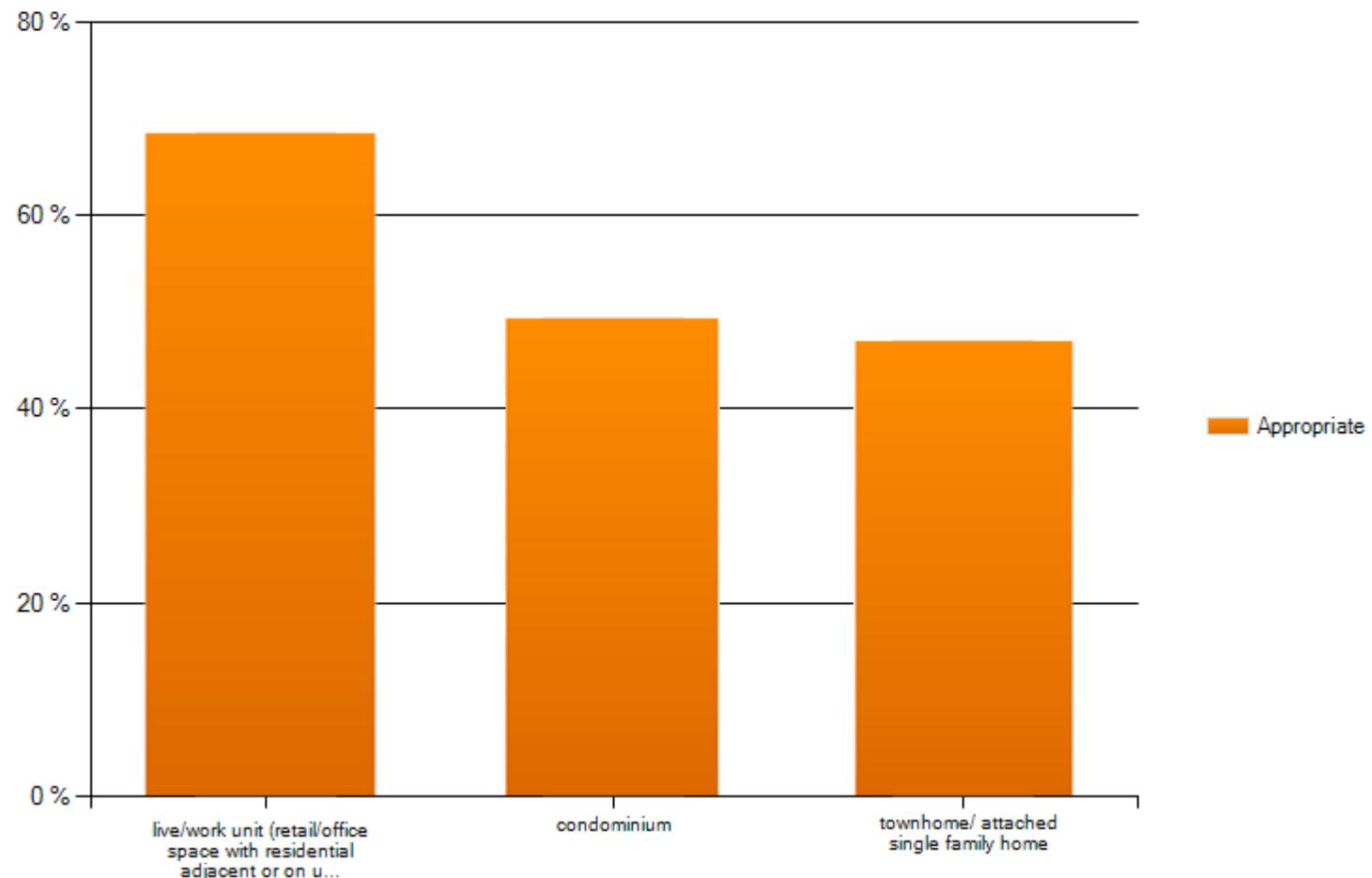
Community Survey Results

Currently, do you feel the following uses are adequately provided along the Hwy 29 Corridor?



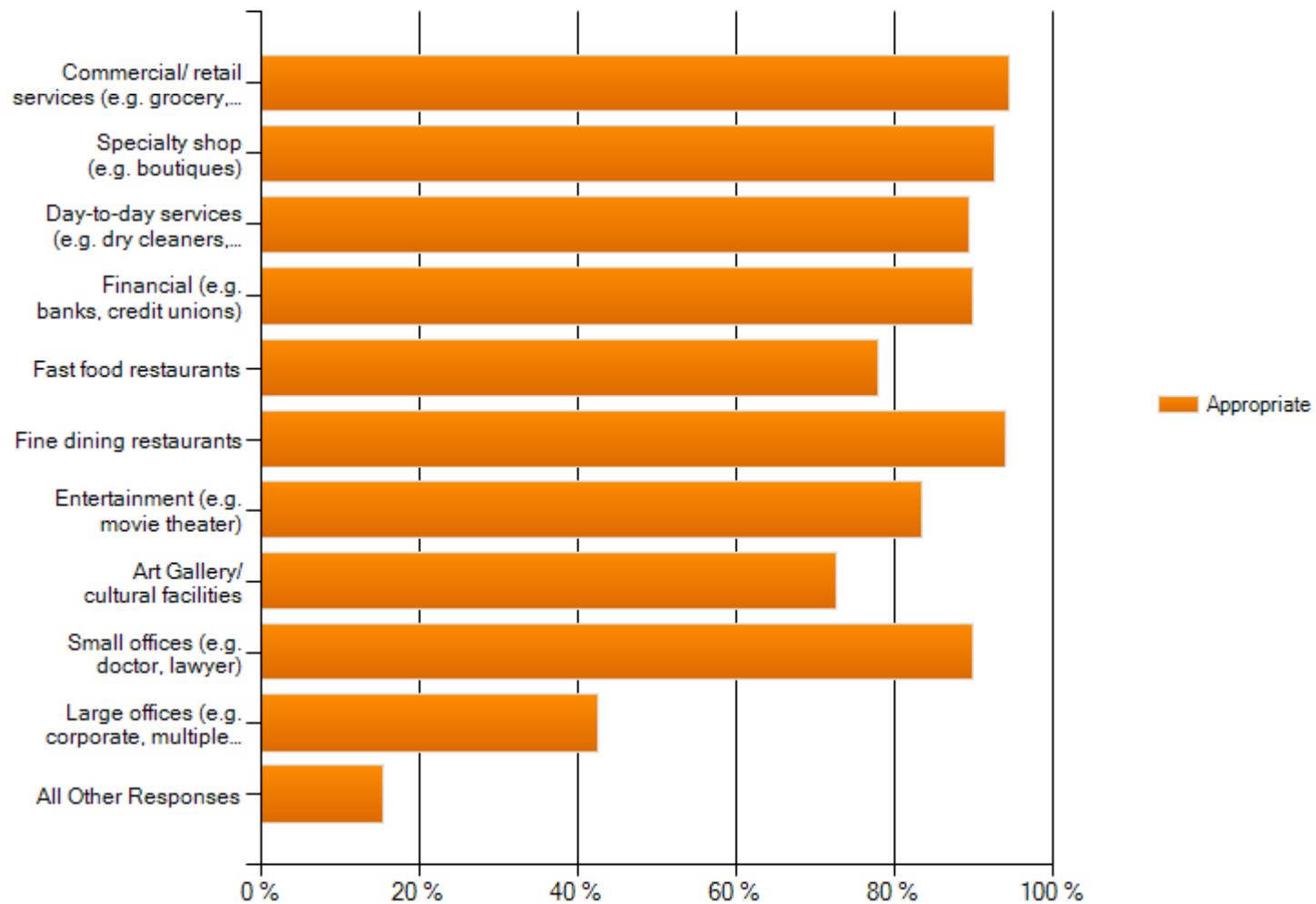
Community Survey Results

Which of the following types of housing are appropriate along the Hwy 29 Corridor?



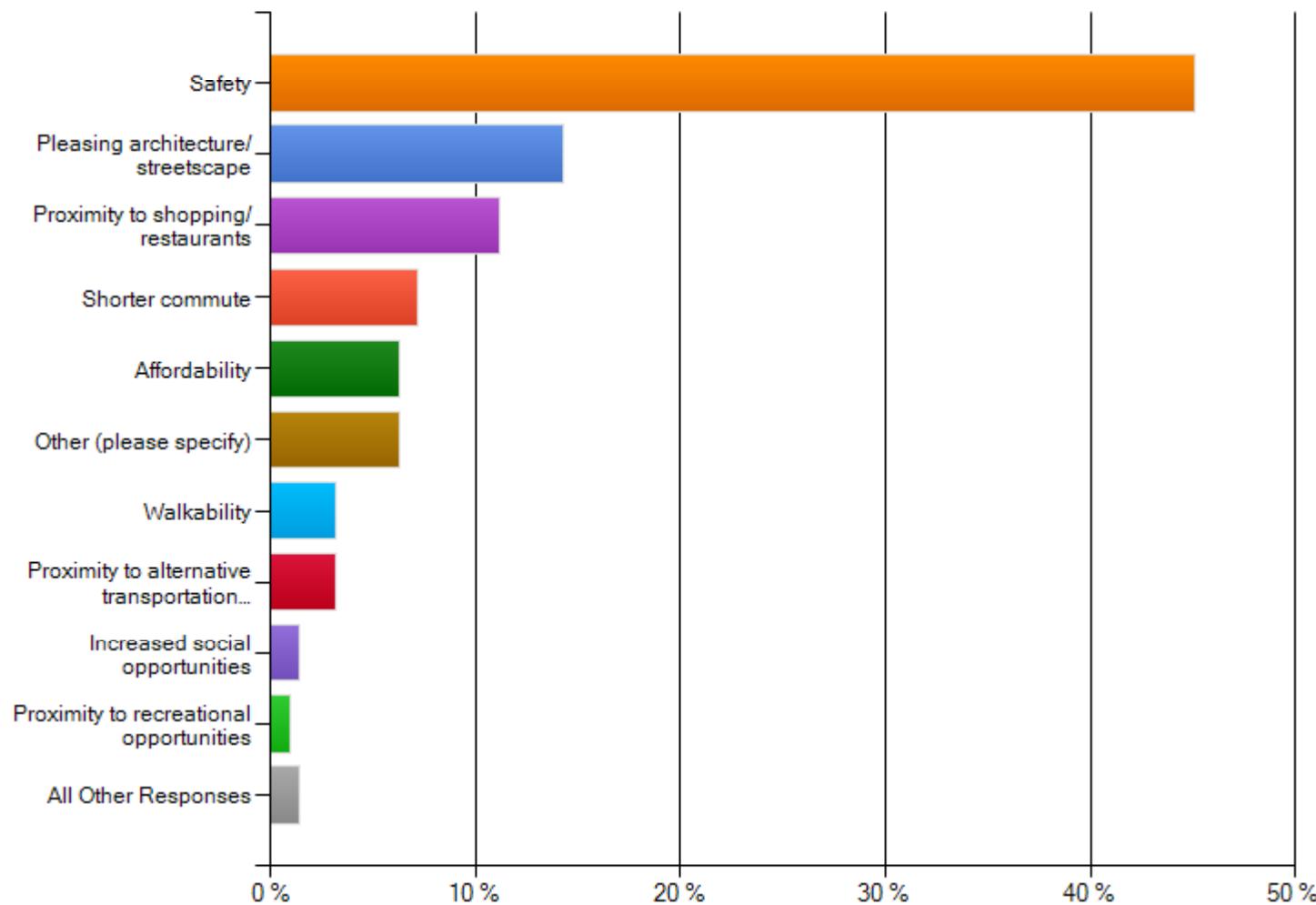
Community Survey Results

Which of the following general types of businesses are appropriate along the Hwy 29 Corridor?



Community Survey Results

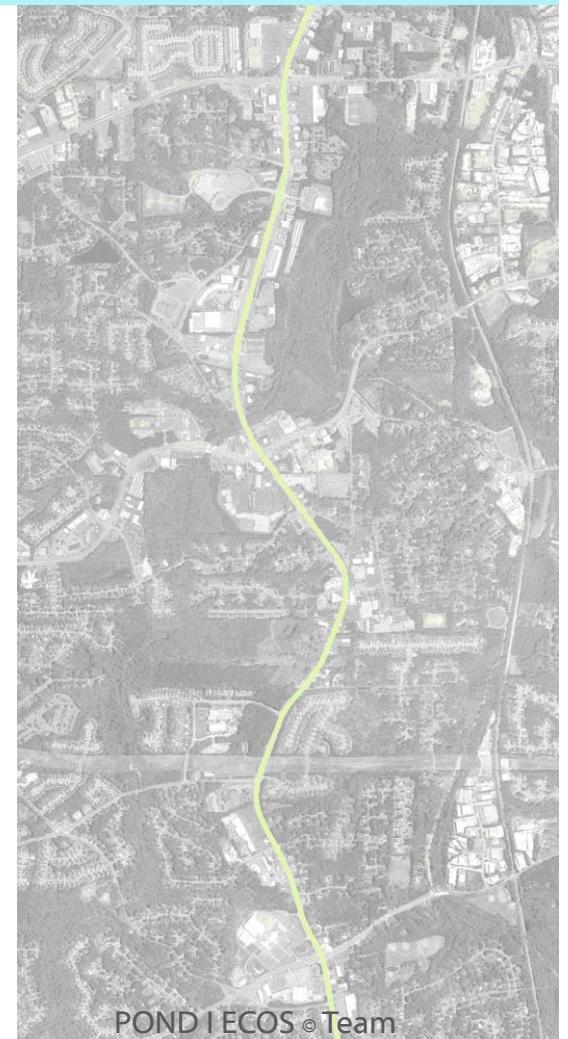
What is the one most important issue that would influence your decision to live or locate your business along or in close proximity to the Hwy 29 Corridor?



Vision

Highway 29 will be the Boulevard of Opportunity, a desirable address that is visually appealing, economically competitive, expansive in the options of shopping and dining, and efficient and safe for motorists and pedestrians throughout Greater Lilburn and Gwinnett County.

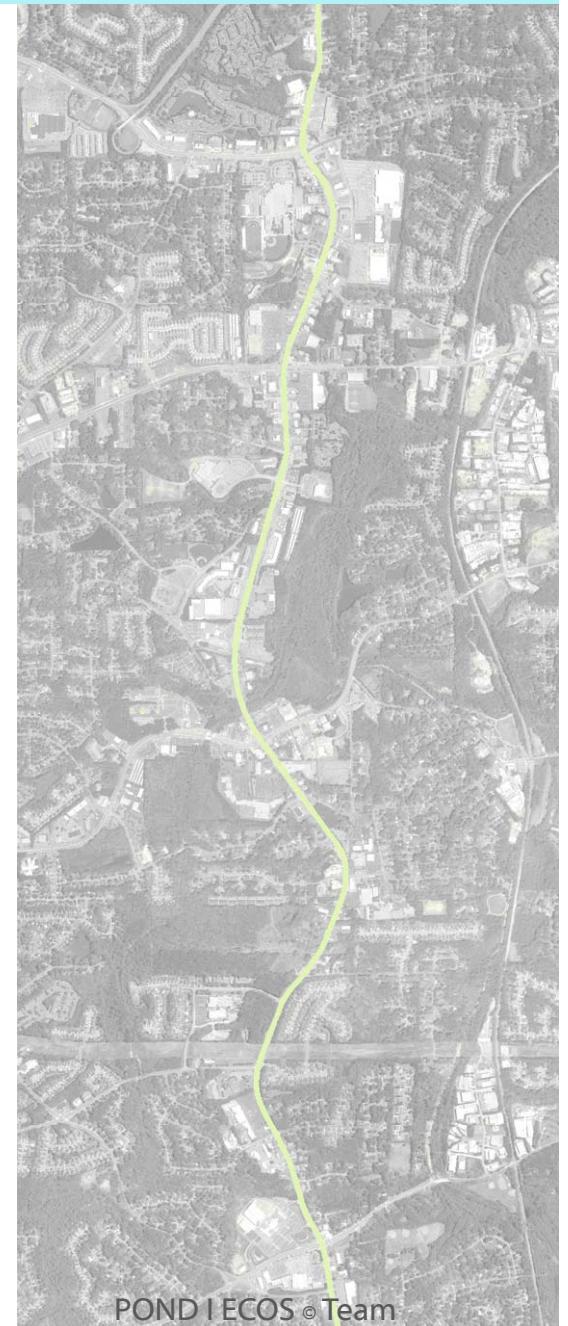
INTERACTIVE EXERCISE



INTERACTIVE EXERCISE

**Hwy 29 Boulevard of Opportunity:
Please join us in creating the goals for
the study.**

- Land Use – Table 1
- Circulation – Table 2
- Aesthetics & Streetscaping – Table 3



NEXT STEPS

- Community Meeting #3- Compare Concepts & Placemaking Components
 - Date: **December 16, 2010**
 - Time: 6:30 pm
 - Location: Providence Christian Academy

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